



COURSE OUTLINE

1. Information about the program

1.1 Higher education institution	“Alexandru Ioan Cuza” University of Iași
1.2 Faculty	Faculty of Economics and Business Administration
1.3 Department	Doctoral School of Economics and Business Administration
1.4 Field of study	<i>Economics & International Economics and Business</i>
1.5 Cycle of study	Doctoral Studies
1.6 Study program / Qualification	<i>Economics & International Economics and Business</i>

2. Information about the course

2.1 Course title		Academic Writing II					
2.2 Course coordinator		Professor Liviu-George MAHA, PhD					
2.3 Seminar coordinator		Professor Liviu-George MAHA, PhD					
2.4 Year of study	1	2.5 Semester	1	2.6 Type of evaluation*	M	2.7 Course status**	O

* MT-MID-TERM, O-ORAL EXAM, E-EXAM, M-MIXED; ** C-compulsory/O-optional/E-elective

3. Estimated time allocation (hours per semester and teaching activities)

3.1 Number of hours per week	0,42	out of which: 3.2 course	0,21	3.3 seminar / laboratory	0,21
3.4 Total number of hours per semester	6	out of which: 3.5 course	3	3.6 seminar / laboratory	3
Time allocation					h
Study based on course book, course materials, bibliography and other					28
Supplementary study in the library, on electronic platforms and on the field					54
Preparing seminars/laboratories, assignments, papers, portfolios and essays					34
Tutorship					-
Examination					3
Other activities:					-
3.7 Total hours of individual study					119
3.8 Total hours per semester					125
3.9 Number of credits					5

4. Prerequisites (if applicable)

4.1 Referring to curriculum	Academic Writing I Scientific Research Methodology
4.2 Referring to competences	Not necessary

5. Conditions (if applicable)

5.1 For the course	Not necessary
5.2 For the seminar / laboratory	Not necessary

**6. Specific competences accumulated**

Professional competencies	<p>C1 To know the concepts and methods used to obtain scientific information; To know the assessment standards used in scientific research;</p> <p>C2 Presentation of the techniques, methods and principles used in academic writing; Hypothesis/ research problem setting; Analysing and interpretation of own research results;</p> <p>C3 Knowing the types of research methods, techniques and research instruments;</p> <p>C4 Monitoring and ongoing adjustment of the research process;</p> <p>C5 Identifying the most suitable techniques used for data analyzing and interpreting; Identifying the limits of the own research and finding solutions for improvement.</p>
Transversal competencies	<p>CT1 Personal development and doctoral research activities management</p> <p>CT3 Ethics and professional deontology in doctoral research</p>

7. Course objectives (based on specific competencies accumulated)

7.1 General objective	<ul style="list-style-type: none"> - to familiarize students with the basics elements of the general structure of scientific work; - to prepare students to progress with all stages of information literacy; - to know the most common styles used in academic writing.
7.2 Specific objectives	<p>After successfully finalizing this course, students will be able to:</p> <ul style="list-style-type: none"> ▪ Explain the main concepts used in academic writing; ▪ Describe each component of a scientific paper; ▪ Use different styles of writing and references; ▪ Develop case studies according to research methodology and academic writing techniques; ▪ Develop skills to recognize and avoid plagiarism; ▪ Develop peer-review skills; ▪ Summarize the main rules to be respected in academic writing;

8. Content

8.1	Course	Teaching methods	Observations (time and bibliography)
1.	Basic elements of scientific texts. Frame structure of a scientific article	Interactive course, heuristic conversation, problem solving method	1 hour
2.	Structural analysis of an original article/research paper. How to write a scientific article?	Interactive course, heuristic conversation, problem solving method	2 hours

**Bibliography:**

1. Avramescu, A., Cândea, V., *Introducere în documentarea științifică*, București, Ed. Academiei, 1960.
2. Chelcea, Septimiu, *Cum redactăm o lucrare de licență, o teză de doctorat, un articol științific în domeniul științelor socioumane*, București, comunicare.ro, 2007.
3. Enăchescu, Constantin, *Tratat de teoria cercetării științifice*, Iași-București, Ed. Polirom, 2005.
4. Ferréol, Gilles, Flageul, Noël, *Metode și tehnici de exprimare scrisă și orală*, Ed. Polirom, Iași, 2007.
5. Grawitz, Madeleine, *Méthodes des sciences sociales*, Paris, Ed. Dalloz, 1993.
6. Mățiș, Dumitru, Mustață, Răzvan, *Ghidul pentru elaborarea și prezentarea referatelor de doctorat*, www.econ.ubbcluj.ro/informații...FSEGA.pdf
7. Popescu, Constantin, Ciucur, Dumitru, Răboacă, Gheorghe, Iovan, Daniela, *Metodologia cercetării științifice economice*, București, Ed. ASE, 2006.
8. Saunders, Mark, N.K., Lewis, Philip, Thornhill, Adrian, *Research Methods for Business Students*, Pearson Education Limited, 2000.
9. Șerbănescu, Andra, *Cum se scrie un text*, Ed. Polirom, Iași, 2007.
10. Rad, Ilie, *Cum se scrie un text științific*, Iași, Ed. Polirom, 2008.
11. Zaiț, Dumitru, Spalanzani, Alin, *Cercetarea în economie și management. Repere epistemologice și metodologice*, București, Ed. Economică, 2006.
12. American Psychological Association, *The Publication Manual of the American Psychological Association*, 6th ed. Washington, DC, 2009
13. Sternberg, Robert. *The Psychologist's Companion. A Guide to Scientific Writing for Students and Researchers*, 4th ed, Cambridge, Cambridge University Press, 2003
14. McCloskey, D., *Economical Writing*, Second Edition, Waveland Press, 2000/ sau McCloskey, D., *The Writing of Economics*, First Edition, Macmillan Publishing Company, 1987.

8.2	Seminar / Laboratory	Teaching methods	Observations (time and bibliography)
1	Preparing and submitting a research article. Simulation of the process of submitting and evaluation for a scientific paper on specific roles within a scientific journal virtual platform.	Case Study	3 hours

Bibliography:

1. Avramescu, A., Cândea, V., *Introducere în documentarea științifică*, București, Ed. Academiei, 1960.
2. Chelcea, Septimiu, *Cum redactăm o lucrare de licență, o teză de doctorat, un articol științific în domeniul științelor socioumane*, București, comunicare.ro, 2007.
3. Enăchescu, Constantin, *Tratat de teoria cercetării științifice*, Iași-București, Ed. Polirom, 2005.
4. Ferréol, Gilles, Flageul, Noël, *Metode și tehnici de exprimare scrisă și orală*, Ed. Polirom, Iași, 2007.
5. Grawitz, Madeleine, *Méthodes des sciences sociales*, Paris, Ed. Dalloz, 1993.
6. Mățiș, Dumitru, Mustață, Răzvan, *Ghidul pentru elaborarea și prezentarea referatelor de doctorat*, www.econ.ubbcluj.ro/informații...FSEGA.pdf
7. Popescu, Constantin, Ciucur, Dumitru, Răboacă, Gheorghe, Iovan, Daniela, *Metodologia cercetării științifice economice*, București, Ed. ASE, 2006.
8. Saunders, Mark, N.K., Lewis, Philip, Thornhill, Adrian, *Research Methods for Business Students*, Pearson Education Limited, 2000.
9. Șerbănescu, Andra, *Cum se scrie un text*, Ed. Polirom, Iași, 2007.
10. Rad, Ilie, *Cum se scrie un text științific*, Iași, Ed. Polirom, 2008.
11. Zaiț, Dumitru, Spalanzani, Alin, *Cercetarea în economie și management. Repere epistemologice și metodologice*, București, Ed. Economică, 2006.
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**9. Bridging course content with the expectations of the community, professional associations and representative employers in the field of the program**

- The course content is correlated with doctoral students and PhD coordinators expectations by preparing the students for successfully write academic papers in accordance with the doctoral training program.
- Familiarizing with the management of the preparation, submission and evaluation on the virtual platform of a journal is to support editorial teams of the specific scientific journals.

10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Allocation to the final grade (%)
10.4 Course		Projects	Mandatory: A structural analysis of a Short Paper: 20% and Writing a Short Paper: 80%
10.5 Seminar/ Laboratory			
10.6 Minimal performance standard			
Addressing the mandatory components, which after evaluation and weighting leads to a score of at least 5.00 (out of 10).			

Date
12.09.2022

Course and seminar coordinator,
Professor Liviu-George MAHA, PhD

Data of approval by the Council of the Doctoral School

Director,
Professor Adriana ZAIT, PhD