



## COURSE DESCRIPTION 2020

## 1. Information about the program

1.1 Higher education institution	“Alexandru Ioan Cuza” University of Iași
1.2 Faculty	Faculty of Economics and Business Administration
1.3 Department	Doctoral School of Economics and Business Administration
1.4 Field of study	Economics and Business Administration
1.5 Cycle of study	Doctoral Studies
1.6 Study program / Qualification	PhD

## 2. Information about the course

2.1 Course title		Academic Writing and Publishing					
2.2 Course coordinator		Lecturer, Adrian – Vasile HORODNIC, PhD					
2.3 Seminar coordinator		Lecturer, Adrian – Vasile HORODNIC, PhD					
2.4 Year of study	1	2.5 Semester	1	2.6 Type of evaluation*	MT	2.7 Course status**	O

\* MT-MID-TERM, O-ORAL EXAM, E-EXAM, M-MIXED; \*\* C-compulsory/O-optional/E-elective

## 3. Estimated time allocation (hours per semester and teaching activities)

3.1 Number of hours per week	1.08	out of which: 3.2 course	0.42	3.3 seminar / laboratory	0.64
3.4 Total number of hours per semester	30	out of which: 3.5 course	12	3.6 seminar / laboratory	18
Time allocation					h
Study based on course book, course materials, bibliography and other					50
Supplementary study in the library, on electronic platforms and on the field					30
Preparing seminars/laboratories, assignments, papers, portfolios and essays					50
Tutorship					-
Examination					15
Other activities: Field study					5
3.7 Total hours of individual study					150
3.8 Total hours per semester					180
3.9 Number of credits					6

## 4. Prerequisites (if applicable)

4.1 Referring to curriculum	Quantitative research methods Qualitative research methods Scientific Research Methodology
4.2 Referring to competences	Not necessary

## 5. Conditions (if applicable)

5.1 For the course	Modules (preferably)
5.2 For the seminar / laboratory	-

## 6. Specific competences accumulated



<b>Professional competencies</b>	<p><b>C1</b> To know the concepts and methods used to obtain scientific information; To know the assessment standards used in scientific research;</p> <p><b>C2</b> Presentation of the techniques, methods and principles used in academic writing; Hypothesis/ research problem setting; Analysing and interpretation of own research results;</p> <p><b>C3</b> Knowing the types of research methods, techniques and research instruments;</p> <p><b>C4</b> Monitoring and ongoing adjustment of the research process;</p> <p><b>C5</b> Identifying the most suitable techniques used for data analyzing and interpreting; Identifying the limits of the own research and finding solutions for improvement.</p>
<b>Transversal competencies</b>	<p><b>CT1</b> Personal development and doctoral research activities management</p> <p><b>CT3</b> Ethics and professional deontology in doctoral research</p>

### 7. Course objectives (based on specific competencies accumulated)

<b>7.1 General objective</b>	<ul style="list-style-type: none"> <li>- to familiarize students with the basics elements of the general structure of scientific work;</li> <li>- to prepare students to progress with all stages of information literacy;</li> <li>- to know the most common styles used in academic writing.</li> </ul>
<b>7.2 Specific objectives</b>	<p>After successfully finalizing this course, students will be able to:</p> <ul style="list-style-type: none"> <li>▪ Explain the main concepts used in academic writing;</li> <li>▪ Describe each component of a scientific paper;</li> <li>▪ Use different styles of writing and references;</li> <li>▪ Develop case studies according to research methodology and academic writing techniques;</li> <li>▪ Develop skills to recognize and avoid plagiarism;</li> <li>▪ Develop peer-review skills;</li> <li>▪ Summarize the main rules to be respected in academic writing;</li> </ul>

### 8. Content

8.1	Course	Teaching methods	Observations (time and bibliography)
1.	What is academic writing? Basic elements of scientific texts.	Interactive course, heuristic conversation, problem solving method	2 hours
2.	Literature review and information literacy.	Interactive course, heuristic conversation, problem solving method	2 hours
3.	Documentation. Styles of academic writing.	Interactive course, heuristic conversation, problem solving method	2 hours
4.	Reference styles. Academic integrity and plagiarism.	Interactive course, heuristic conversation, problem solving method	2 hours
5.	How to write a scientific paper? Structuring a scientific paper.	Interactive course, heuristic conversation, problem solving method	2 hours
6.	Writing and revising. Incorporating feedback.	Interactive course, heuristic conversation, problem solving method	2 hours

**Bibliography****Main References:**

1. Avramescu, A., Căndea, V., *Metode de lucru în documentarea științifică*, București, Ed. Academiei, 1960.
2. Chelcea, Septimiu, *Cum redactăm: elaborare de licență, o teză de doctorat, un articol științific în domeniul științelor socioumane*, București, comunicare.ro, 2007.
3. Enăchescu, Constantin, *Tratat de teoria cercetării științifice*, Iași-București, Ed. Polirom, 2005.
4. Ferréol, Gilles, Flageul, Noël, *Metode și tehnici de exprimare scrisă și orală*, Ed. Polirom, Iași, 2007.
5. Grawitz, Madeleine, *Méthodes des sciences sociales*, Paris, Ed. Dalloz, 1993.
6. Mățiș, Dumitru, Mustăță, Răzvan, *Ghidul pentru elaborarea și prezentarea referatelor de doctorat*, [www.econ.ubbcluj.ro/informații...FSSEGA.pdf](http://www.econ.ubbcluj.ro/informații...FSSEGA.pdf)
7. Popescu, Constantin, Ciucur, Dumitru, Răboacă, Gheorghe, Iovan, Daniela, *Metodologia cercetării științifice economice*, București, Ed. ASE, 2006.
8. Saunders, Mark, N.K., Lewis, Philip, Thornhill, Adrian, *Research Methods for Business Students*, Pearson Education Limited, 2000.
9. Șerbănescu, Andra, *Cum se scrie un text*, Ed. Polirom, Iași, 2007.
10. Rad, Ilie, *Cum se scrie un text științific*, Iași, Ed. Polirom, 2008.
11. Zaiț, Dumitru, Spalanzani, Alin, *Cercetarea în economie și management. Repere epistemologice și metodologice*, București, Ed. Economică, 2006.
12. American Psychological Association, *The Publication Manual of the American Psychological Association*, 6<sup>th</sup> ed. Washington, DC, 2009
13. Sternberg, Robert, *The Psychology Student's Companion. A Guide to Scientific Writing for Students and Researchers*, 4<sup>th</sup> ed. Cambridge, MA: Cambridge University Press, 2003
14. McCloskey, D., *Economical Writing*, Second Edition, Waveland Press, 2000/ sau McCloskey, D., *The Writing of Economics*, First Edition, Macmillan Publishing Company, 1987.
15. McMillan, K and Weyers J., *How to Write Dissertations & Project Reports*, 2/E, Pearson: Harlow, 2011
16. Swales, M. J.; Feak C.B., *Academic Writing for Graduate Students*, 2/E, The University of Michigan Press, 2009.
17. Bailey, S., *Academic writing- handbook for international students*, Routledge, 2015

**Additional References:**

8.2	Seminar / Laboratory	Teaching methods	Observations (time and bibliography)
1	Structural analysis of an original article/ research article. Case Study	Interactive course, heuristic conversation, problem solving method	3 hours
2	Preparing a research proposal Quantitative research: how to design and analyse quantitative data	Interactive course, heuristic conversation, problem solving method	3 hours
3	Preparing a research paper Qualitative research: how to design and analyse qualitative data	Interactive course, heuristic conversation, problem solving method	3 hours
4	Paper presentations guidelines	Interactive course, heuristic conversation, problem solving method Students' presentations	3 hours
5	Recap. Revisiting the overall process of academic writing.	Interactive course, heuristic conversation, problem solving method Students' presentations	2 hours
6	Presentation: own short paper	Students' presentations	4 hours

**Bibliography**

1. Avramescu, A., Căndea, V., *Metode de lucru în documentarea științifică*, București, Ed. Academiei, 1960.
2. Chelcea, Septimiu, *Cum redactăm: elaborare de licență, o teză de doctorat, un articol științific în domeniul științelor socioumane*, București, comunicare.ro, 2007.



3. Enăchescu, Constantin, *Tratat de metodologie a cercetării științifice*, Iași-București, Ed. Polirom, 2005.
4. Ferréol, Gilles, Flageul, Noël, *Metode tehnici de exprimare scrisă și orală*, Ed. Polirom, Iași, 2007.
5. Grawitz, Madeleine, *Méthodes de sciences sociales*, Paris, Ed. Dalloz, 1993.
6. Mățiș, Dumitru, Mustață, Diana, *Manualul pentru elaborarea și prezentarea referatelor de doctorat*, [www.econ.ubbcluj.ro/informații/FRONTIERA.pdf](http://www.econ.ubbcluj.ro/informații/FRONTIERA.pdf)
7. Popescu, Constantin, Ciucur, Iuliana, Răboacă, Gheorghe, Iovan, Daniela, *Metodologia cercetării științifice economice*, București, Ed. ASE, 2006.
8. Saunders, Mark, N.K., Lewis, Philip, Thornhill, Adrian, *Research Methods for Business Students*, Pearson Education Limited, 2000.
9. Șerbănescu, Andra, *Cum se scrie un text*, Ed. Polirom, Iași, 2007.
10. Rad, Ilie, *Cum se scrie un text*, Ed. Polirom, Iași, Ed. Polirom, 2008.
11. Zaiț, Dumitru, Spalanzani, Florin, *Metodologia cercetării în economie și management. Repere epistemologice și metodologice*, București, Ed. Economica, 2006.
12. American Psychological Association, *The Publication Manual of the American Psychological Association*, 6<sup>th</sup> ed. Washington, DC, 2009
13. Sternberg, Robert, *The Psychologist's Companion. A Guide to Scientific Writing for Students and Researchers*, 4<sup>th</sup> ed. Cambridge, Cambridge University Press, 2003
14. McCloskey, D., *Economical Writing*, Second Edition, Waveland Press, 2000/ sau McCloskey, D., *The Writing of Economic*, First Edition, Waveland Publishing Company, 1987.
15. McMillan, K and Wevers J, *Writing Dissertations & Project Reports, 2/E*, Pearson: Harlow, 2011
16. Swales, M. J.; Peak C.B., *Writing for Graduate Students, 2/E*, The University of Michigan Press, 2009
17. Bailey, S., *Academic Writing - A handbook for international students*, Routledge, 2015

### 9. Bridging course content with the expectations of the community, professional associations and representative employers in the field of the program

- The course content is correlated with doctoral students and PhD coordinators expectations by preparing scientific papers in accordance with the doctoral training program.
- Familiarizing with the management of the preparation, submission and evaluation on the virtual platform of a journal is to support editorial team of specific scientific journals

### 10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Allocation to the final grade (%)
10.4 Course		MT	Mandatory: A structural analysis of a Short Paper: 20% (deadline January, 2022)
10.5 Seminar/ Laboratory		MT	Writing and presenting a Short Paper: 80% (deadline February, 2022)
10.6 Minimal performance standards	Addressing the mandatory components (out of 10). Each after evaluation and weighting leads to a score of at least 5		

Date

Course and seminar coordinator  
Lecturer Adrian M. PRODNIC, PhDHead of departament  
Professor Adriana Zait, PhD