LISTĂ DE LUCRĂRI (2010-prezent)

MORARU M. Andreea-Daniela – Doctor în domeniul Economie / din 2010, Conferenţiar universitar / din 2018, Universitatea "Ovidius" din Constanţa, Facultatea de Ştiinţe Economice

TEZA DE DOCTORAT

T1. *Dezvoltarea şi diversificarea serviciilor turistice. O abordare strategică în context internaţional*, Facultatea de Comerţ, Academia de Studii Economice din Bucureşti, susţinută în şedinţă publică la data de 07/07/2010, Conducător de doctorat prof.univ.dr. Maria IONCICĂ, calificativul obţinut – Foarte bine.

CĂRŢI/CURSURI PUBLICATE ÎN EDITURI NAŢIONALE RECUNOSCUTE

C1. **Moraru, A.D.** (2010). *Strategii de dezvoltare şi diversificare a serviciilor turistice*, 211 pagini. Editura Dobrogea Constanţa (editură acreditată CNCSIS, 2010). ISBN 978-606-565-010-7.

C2. **Moraru, A.-D.** (2018). *Introducere în relaţii publice*, 167 pagini. Editura Universitaria Craiova. ISBN 978-606-14-1373-7.

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D2. Muhcină, S., & **Moraru, A.-D.** (2018). The Tour-Operators' Role in the Process of Creating and Promoting Cultural Tourism Products – An empirical study. În R. Orăştean, C. Ogrean, & S.C. Mărginean (Eds.), *Innovative Business Development – A Global Perspective* (pp.209-218). Springer Proceedings in Business and Economics. Springer Nature. ISBN 978-3-030-01877-1.

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Vi3. Duhnea, C., Ghita-Mitrescu, S., & **Moraru, A.-D.** (2018, May). The future of European Economic and Monetary Union: challenges and solutions for a solid construction [Paper Presentation]. In *REFLECTING ON EUROPE'S (DIS)ORDER: SCENARIOS FOR THE EU'S FUTURE (EURINT 2018) Book Series: Eurint.* Conference on Reflecting on Europe's (Dis)Order - Scenarios for the EU's Future (EURINT). Alexandru Ioan Cuza University of Iasi, Iasi, Romania. Indexat ISI CPCI.

Vi4.Muhcina, S., & **Moraru, A.D.** (2018, May). The Tour-Operators' Role in the Process of Creating and Promoting Cultural Tourism Products – An empirical study [Paper Presentation]. 25th International Economic Conference IECS 2018, "Lucian Blaga" University of Sibiu, Sibiu, Romania.

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Vi7. **Moraru, A.-D.**, Barbulescu, A., & Duhnea, C. (2016, September). A Case Study on Challenges and Perspectives of Ecolabelling in the Romanian Seaside Hotel Industry [Poster Presentation]. International Conference EcoSummit, Montpellier, France.

Vi8. **Moraru, A.-D.** (2012, November). Consumption and Consumers in the Present Economic Context [Paper Presentation]. In *Business Trends, 3* (pp.13-18). International Conference Business Trends, Plzen, Czech Republic.

Vi9. **Moraru, A.-D.** (2012, October). Consumption and Income - How Persistent is the Influence of the Past? The Case of Romania [Paper Presentation]. International Conference on Applied Business and Economics, University of Cyprus, Nicosia, Cyprus.

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