Fișa de verificare a îndeplinirii standardelor minimale necesare și obligatorii pentru conferirea titlurilor didactice din învățământul superior și a gradelor profesionale de cercetare – dezvoltare
Comisia "Științe Economice și Administrarea Afacerilor", conform Ordinului 6129/20.12.2016

Candidată: Conf.univ.dr. MORARU ANDREEA-DANIELA

A. Articole publicate în reviste indexate ISI cu AIS nenul și publicații (cărți sau capitole în cărți) publicate la edituri de prestigiu internațional în domeniul științelor sociale și alte edituri naționale și internaționale

Nr. Articol	Articol, referință bibliografică	M (coeficientul de multiplicare, cf. tabel 1, Ordin 6129/2016)	N (nr. de autori)	AIS	Punctaj final
1.	**Moraru, A.-D.**, Ilie, M., & Sorici, C.O. (2017). The mediating role of market orientation in the relationship between entrepreneurial orientation and SMEs business performance. Evidence from Romania. *Transformations in Business & Economics, 16*(2A), 386-400. https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=3&SID=E64QGTxeVbmad6nODoR&page=1&doc=7 Research Areas: Business & Economics Web of Science Categories: Business; Economics WOS:000418877400005	10	3	0,085	**0,68**
2.	Ilie, M. **Moraru, A.-D.**, & Ghita-Mitrescu, S. (2017). The hierarchical determination of customer satisfaction with banking services using an artificial neural network. *Transformations in Business & Economics, 16*(2A), 401-420. https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=3&SID=E64QGTxeVbmad6nODoR&page=1&doc=9 Research Areas: Business & Economics Web of Science Categories: Business; Economics WOS:000418877400006	10	3	0,085	**0,68**
3.	Badea, L., Panait, I., Socol, A., & **Moraru, A.-D.** (2018). Sentiment, perception and policy determinants of foreign direct investment to European developing countries. *Economic Computation and Economic Cybernetics Studies and Research, 52*(2), 69-85. https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=3&SID=E64QGTxeVbmad6nODoR&page=1&doc=6 Research Areas: Business & Economics; Mathematics Web of Science Categories: Economics; Mathematics, Interdisciplinary Applications WOS:000438007500005	10	4	0,1	**0,7**

4.	**Moraru, A.-D.**, Barbulescu, A., & Duhnea, C. (2018). Consumption and hysteresis: the new, the old, and the challenge. *Economic Research-Ekonomska Istrazivanja, 31*(1), 1965-1980. https://doi.org/10.1080/1331677X.2018.1498365 https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=3&SID=E64QGTxeVbmad6nODoR&page=1&doc=2 Research Areas: Business & Economics Web of Science Categories: Economics WOS:000458478900010	10	3	0,248	**1,984**
5.	Barbulescu, A., **Moraru, A.-D.**, & Duhnea, C. (2019). Ecolabelling in the Romanian Seaside Hotel Industry-Marketing Considerations, Financial Constraints, Perspectives. *Sustainability, 11*, 265. https://doi.org/10.3390/su11010265 https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=3&SID=E64QGTxeVbmad6nODoR&page=1&doc=3 Research Areas: Science & Technology - Other Topics; Environmental Sciences & Ecology Web of Science Categories: Green & Sustainable Science & Technology; Environmental Sciences; Environmental Studies, WOS:000457127300265	6	3	0,332	**1,5936**
	TOTAL Punctaj				**5,6376**

Nr. publicație	Publicație, referință bibliografică		Punctaj final
1.	**Moraru, A.-D.** (2013). Histerezis în știința economică: există histerezis la nivelul consumului? În P.I. Otiman, C. Ionescu, & E. Dinga (Eds.), *Studii Post-Doctorale în Economie, Disertații Post-Doctorale, Abordări Conceptuale și Metodologice ale Proceselor Economice* (Vol.6, pp. 298-345). Editura Academiei Române. ISBN 978-973-27-2290-9, ISBN 978-973-27-2296-1.	0,1	**0,10**
2.	**Moraru, A.-D.**, & Duhnea, C. (2018). Assessing Customer Satisfaction with Banking Services Using 3D Mathematical Representations. În B. Krstic (Ed.), *Strengthening the Competitiveness of Enterprises and National Economies – Thematic collection of papers of international significance* (pp.19-37). University of Nis, Serbia. ISBN 978-86-6139-154-5.	0,1 / 2 autori	**0,05**
3.	**Moraru, A.-D.**, & Antohi, I. (2017, June). A Brief Account on Hysteresis in Marketing – Perceptions, Implications and Future Developments [Paper presentation]. În *International E-Conference "Enterprises in the Global Economy"*. Ediția a II-a, organizată de Universitatea "Ovidius" din Constanța; Research Center in International Business and Economics (CCREI) din cadrul Academiei de Studii Economice din București; Universitatea Româno-Americană, București; Cape Peninsula University of Technology, Cape Town (South Africa); Szczecin University from Poland (pp.81-85). FILODIRITTO INTERNATIONAL PROCEEDINGS, ISBN 978-88-95922-97-3, indexat ISI CPCI. https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=3&SID=E64QGTxeVbmad6nODoR&page=1&doc=8	0,1 / 2 autori	**0,05**

4.	**Moraru, A.-D.** (2012, June). Hysteresis in the Field of Economics. An Overview [Paper presentation]. In *Economic, Social and Administrative Approaches to the Knowledge-Based Organization.* 18th International Conference "The Knowledge-Based Organization" *(2)* (Romania), Sibiu (pp.191-194). Nicolae Balcescu Land Forces Academy. https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=3&SID=E64QGTxeVbmad6nODoR&page=1&doc=10	0,1	**0,10**
	TOTAL punctaj		**0,30**

P = 5,6376 + 0,30 = 5,9376

B. Citări în reviste indexate ISI cu AIS nenul

Nr. Crt	Articolul citat	Articolul în care a fost citat	Cuartila	Punctaj
1.	**Moraru, A.-D.**, & Duhnea, C. (2018). E-banking and Customer Satisfaction with Banking Services. *Strategic Management, 23*(3), 3-9. https://doi.org/10.5937/StraMan1803003M	Ho, C.S.T., & Berggren, B. (2020). The effect of bank branch closures on new firm formation: the Swedish case. *Annals of Regional Science.* https://doi.org/10.1007/s00168-020-00986-4 https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitingArticles&qid=28&SID=E64QGTxeVbmad6nODoR&page=1&doc=2	Q3	**0,50**
2.	Ilie, M. **Moraru, A.-D.**, & Ghita-Mitrescu, S. (2017). The hierarchical determination of customer satisfaction with banking services using an artificial neural network. *Transformations in Business & Economics, 16*(2A), 401-420. https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=3&SID=E64QGTxeVbmad6nODoR&page=1&doc=9	Ilie, C., Ploae, C., Melnic, L.V., Cotrumba, M.R., Gurau, A.M., & Alexandra, C. (2019). Sustainability through the Use of Modern Simulation Methods Applied Artificial Intelligence. *Sustainability, 11*(8). https://doi.org/10.3390/su11082384 https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitingArticles&qid=41&SID=E64QGTxeVbmad6nODoR&page=1&doc=1	Q3	**0,50**
3.	Barbulescu, A., **Moraru, A.-D.**, & Duhnea, C. (2019). Ecolabelling in the Romanian Seaside Hotel Industry-Marketing Considerations, Financial Constraints, Perspectives. *Sustainability, 11*, 265.	Buunk, E., van der Werf, E. (2019). Adopters versus Non-Adopters of the Green Key Ecolabel in the Dutch Accommodation Sector. *Sustainability, 11*(13). https://doi.org/10.3390/su11133563 https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitingArticles&qid=53&SID=E64QGTxeVbmad6nODoR&page=1&doc=5	Q3	**0,50**

	https://doi.org/10.3390/su11010265 https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=3&SID=E64QGTxeVbmad6nODoR&page=1&doc=3	Baicu, C.G., Oehler-Sincai, I.M., State, O., & Popescu, D. (2019). Bioeconomy and Social Responsibility in the Sustainable Hotel Industry. *Amfiteatru Economic, 21*(52), 639-653. https://doi.org/10.24818/EA/2019/52/639 https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitingArticles&qid=56&SID=E64QGTxeVbmad6nODoR&page=1&doc=4	Q4	**0,25**
		Eskerod, P., Hollensen, S., & Morales-Contreras, M.F. (2019). Drivers for Pursuing Sustainability through IoT Technology within High-End Hotels—An Exploratory Study. *Sustainability, 11*(19). https://doi.org/10.3390/su11195372 https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitingArticles&qid=59&SID=E64QGTxeVbmad6nODoR&page=1&doc=2	Q3	**0,50**
		Yılmaz, Y., Üngüren, E., & Kaçmaz, Y.Y. (2019). Determination of Managers' Attitudes Towards Eco-Labeling Applied in the Context of Sustainable Tourism and Evaluation of the Effects of Eco-Labeling on Accommodation Enterprises. *Sustainability, 11*(18). https://doi.org/10.3390/su11185069 https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitingArticles&qid=62&SID=E64QGTxeVbmad6nODoR&page=1&doc=3	Q3	**0,50**
4.	**Moraru, A.-D.**, Barbulescu, A., & Duhnea, C. (2018). Consumption and hysteresis: the new, the old, and the challenge. *Economic Research-Ekonomska Istrazivanja, 31*(1), 1965-1980. https://doi.org/10.1080/1331677X.2018.1498365 https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=3&SID=E64QGTxeVbmad6nODoR&page=1&doc=2	Qin, Y., Wang, X., Xu, Z., & Škare, M. (2020). The impact of poverty cycles on economic research: evidence from econometric analysis. *Economic Research-Ekonomska Istraživanja.* https://doi.org/10.1080/1331677X.2020.1780144 https://apps-webofknowledge-com/full_record.do?product=WOS&search_mode=CitingArticles&qid=4&SID=E4jhjo6R7Dg85vHPYXa&page=1&doc=1	Q3	**0,50**
5.	**Moraru, A. D.**, & Duhnea, C. (2014). Customer orientation in the marketing activity of Romanian companies. *Management Strategies Journal, 26*(4), 698-703.	Ilie, C., Ploae, C., Melnic, L.V.,Cotrumba, M.R., Gurau, A.M., & Alexandra, C. (2019. Sustainability through the Use of Modern Simulation Methods Applied Artificial Intelligence. *Sustainability, 11*(8). https://doi.org/10.3390/su11082384 https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitingArticles&qid=41&SID=E64QGTxeVbmad6nODoR&page=1&doc=1	Q3	**0,50**
		Roman, A., Rusu, V.D., & Ghita-Mitrescu, S. (2017). Debt Financing Behaviour of Romanian Listed Firms: Empirical Evidence. *Transformations in Business & Economics*, 16 (2A), 495-512. https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=45&SID=E64QGTxeVbmad6nODoR&page=1&doc=1	Q4	**0,25**

		Ilie, C., Antohi, I., & Sorici, C. (2017). Graphic Analysis of the Romanian Employment Evolution under the Influence of Industries Between 2000 and 2016. *Transformations in Business & Economics, 16* (2A), 532-550. https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=48&SID=E64QGTxeVbmad6nODoR&page=1&doc=1	Q4	**0,25**
	TOTAL Punctaj C			**4,25**

Condiţii care trebuie îndeplinite pentru abilitare, conform art. 4, Ordin 6129/2016:
a) dintre cele maximum 10 articole, candidatul trebuie să fie autor sau coautor a cel puțin două articole publicate în reviste cotate ISI cu AIS mai mare decât 0,15 - **Condiție îndeplinită**

1. Moraru, A.-D., Barbulescu, A., & Duhnea, C. (2018). Consumption and hysteresis: the new, the old, and the challenge. *Economic Research-Ekonomska Istrazivanja*, *31*(1), 1965-1980. https://doi.org/10.1080/1331677X.2018.1498365
AIS =0,248

2. Barbulescu, A., Moraru, A.-D., & Duhnea, C. (2019). Ecolabelling in the Romanian Seaside Hotel Industry-Marketing Considerations, Financial Constraints, Perspectives. *Sustainability, 11*, 265. https://doi.org/10.3390/su11010265
AIS =0,332

Condiţii care trebuie îndeplinite pentru abilitare, conform art. 5, Ordin 6129/2016:
Candidatul trebuie să aibă un număr minim de 4 articole ISI cu AIS nenul, dintre care minim 2 din categoriile Core Economics și/sau Infoeconomics – **Condiție îndeplinită**

-5 articole ISI cu AIS nenul, dintre care 4 articole din categoriile Core Economics

Situaţia îndeplinirii criteriilor – abilitare

Criterii minime abilitare	Punctaj obținut de candidată
S>4	**10,1876**
P>2	**5,9376**
C>1,2	**4,25**

Data
14.10.2020

Semnătura
Conf.univ.dr. Moraru Andreea-Daniela