L I S T A D E L U C R Ă R I

Lector CIOBANU I. CLAUDIA-IOANA

Capitol carte de specialitate publicată în editură din străinătate
Williams, C., Horodnic, AV, **Ciobanu, C.I.** *The Informal Economy Exploring Drivers and Practices* Routledge, Taylor & Francis Group, New York, Capitolul 5, "Assessing the Frequency of Informal Payments for Health Services in Lithuania", pp 73-88. ISBN : 978-1-138-06837-7
Carte de specialitate/ capitol publicat în editură din ţară, recunoscută CNCS
Ciobanu, C.I. *Loialitatea-resursă strategică pentru furnizorii de servicii financiar-contabile*, Editura Performantica, Iași, 2019, 300 pag ISBN: 978-606-685-641-6

Nr.	**Articol publicat în revistă cotată ISI, cu factor de impact**
1	Horodnic,I.A., Ciobanu, C.I., Zaiț,A., Williams, C.C, *Who purchases from the informal economy and why? A review and future research agenda*, Front. Psychol., 2022 | https://doi.org/10.3389/fpsyg.2022.940076, WOS:000820441600001
2	Horodnic, A.V, Williams. C.C, Ciobanu, C-I, Drugus, D. (2022), Informal payments by patients, institutional trust and institutional asymmetry, *Frontiers in Psychology*, 13.1015208. ISSN 1664-1078, https://doi.org/10.3389/fpsyg.2022.1015208, WOS:000879907100001
3	Horodnic,I.A., Williams, C.C., Windebank, J., Zaiț,A., Ciobanu, C.I., *Explaining consumer motives to purchase in the informal economy*, PlosOne, 2021, 1932-6203, 16(10): e0258686. https://doi.org/10.1371/journal.pone.0258686, WOS:000755689200004
4	Luca, F.-A., Epuran, G., **Ciobanu, C.I.** and Horodnic, A.V. *Green Jobs Creation – Main Element in the Implementation of Bioeconomic Mechanisms*, Amfiteatru Economic, 2019, 21(50), pp. 60-77. http://www.amfiteatrueconomic.ro/ArticolEN.aspx?CodArticol=2790, WOS:000456190000005
5	Horodnic AV, Apetrei A, Luca F.A, **Ciobanu C.I.** *Rating healthcare services: consumer satisfaction vs. health system performance*, The Service Industries Journal, 2018, vol.38, nr.13-14. https://doi.org/10.1080/02642069.2018.1426752, WOS:000443916900004
6	Luca F.A., **Ciobanu C.I.**, Andreia A., Horodnic A.V. *Raising Awareness on Health Impact of the Chemicals Used in Consumer Products: Empirical Evidence from East-Central Europe*, Sustainability, 2018, 10(1), 2019; https://doi.org/10.3390/su10010209, WOS:000425082600206
7	Stoian (Bobâlcă), C. Țugulea, O., Maha, L.G., **Ciobanu, C.I.** *What is Different about Volunteers? A Study on Factors of Buying Decisions of Products with Recycled Content*, Sustainability, 2018, 10(5), 1631; https://doi.org/10.3390/su10051631, WOS: 435587100327

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8	Luca F.A., **Ciobanu C.I.**, Danilet M *A Reliability Test Used For the Development of A Loyalty Scale,* Network Intelligence Studies, vol.V, Issue 9, 2017 (REPEC Ideas, EconPapers, DOAJ, EBSCO, ULRICH'S, CEEOL, EBSCO Publishing, INDEX COPERNICUS, EuroInternet.) https://econpapers.repec.org/article/cmjnetwor/y_3a2017_3ai_3a9_3ap_3a33-38.htm
9	**Ciobanu, C.I** ., Danileț, M. *Formative and Reflective Models in Marketing Research,* Management Intercultural, Volumul XIX, Issue 38, 2017 (DOAJ, CEEOL, Repec, EBSCO) https://ideas.repec.org/a/cmj/interc/y2017i38p61-66.html
10	Brunello A., Luca F.A., **Ciobanu C.I.** *Subjective Well-Being – an important consumtion factor in marketing* Romanian Journal of Artistic Creativity, Issue 2, vol III /2016 (CEEOL Ebsco, Ulrich's) https://www.ceeol.com/search/article-detail?id=461433
11	**Petruşcă, C.I.** *An Estimation Of The Influence Of Relational Factors On Loyalty,* Ovidius University Annals, Economic Sciences Series, volume XII, *Issue 1., 2012* (EBSCO, RePEc, DOAJ, ULRICHS WEB, J- GATE, INDEX COPERNICUS) http://stec.univ-ovidius.ro/html/anale/ENG/bdi-indexing/ https://ideas.repec.org/a/ovi/oviste/vxiiy2012i12p1080-1085.html
12	Brunello A., **Petruşcă C.I.**, *The quantitative – qualitative controversy in marketing research* Ovidius University Annals, Economic Sciences Series, volume XI, Issue 2/2011 (EBSCO, RePEc, DOAJ, ULRICHS WEB, J- GATE, INDEX COPERNICUS) http://stec.univ-ovidius.ro/html/anale/ENG/bdi-indexing/ https://ideas.repec.org/a/ovi/oviste/vxiy2011i9p145-149.html
13	**Petruşcă C.I.,** Brunello A. *Brand loyalty – a Valuable Asset,* Ovidius University Annals, Economic Sciences Series, volume XI, Issue 1/2011 (EBSCO, RePEc, DOAJ, ULRICHS WEB, J- GATE, INDEX COPERNICUS) http://stec.univ-ovidius.ro/html/anale/ENG/bdi-indexing/ https://ideas.repec.org/a/ovi/oviste/v11y2011i1p1649-1654.html
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16	**Ciobanu C.I .**, Luca F.A. *Relationship Marketing Strategies for Service Firms,* **National Seminar "Fusion between Social Sciences Arts, Theology, Engineering and Management- HUB 4.0",** 1– 4 decembrie 2016, Sâmbăta de Sus, Braşov**;** SEA Practical Application of Science, Volume IV, Issue 12/2016, pp. 503-506. http://seaopenresearch.eu/hub40/?fbclid=IwAR0fwiwj0fYiGYqRisFWZGfz0V1LiOFWJlpvdeIYmzATMKdKZ1gz2MnvtwU https://ideas.repec.org/a/cmj/seapas/y2016i12p503-506.html
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19	Danileț, M., **Petruşcă, C.I.** *Metaphors That Can Turn Accounting Into A Career. An Analysis Of Presentation Discourses In Romanian Faculties of Economics*, **International Conference "Communication, Context, Interdisciplinarity, (CCI 3) 3th Edition 2014,** ISSN: 2069 – 3389. (SSRN, Research Gate, Academic.edu si Google Scholars, indexare proceedings Web of Science al Thomson Reuters) https://old.upm.ro/cci/?pag=CCI-03/vol03-Eco
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21	Apetrei A., **Petruşcă C.I.** *Customer Loyalty- a Strategic Resource,* **International Conference Competence and Performance in the European Economy, Agora University of Oradea**, 2010 (INDEX COPERNICUS, SCOLAR)
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	Articole/studii publicate în volumele unor manifestări ştiinţifice neindexate în baze de date
23	**Petrușcă, C.I** *The Role of Marketing Strategies in Creating Value for Investors,* Volumul Conferintei Institutions and Economic Performance, Best Practices and Economic Performance in Marketing and Management, 2009, pp. 335- 340; ISBN 978-973-703-519-6.

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