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Conf. univ. dr. Daniela POPESCUL

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14. Rusu, D., Afacerile electronice: o provocare pentru ţările în curs de dezvoltare, vol. Economia contemporană. Prezent şi perspective, Sesiunea Internaţională de Comunicări Ştiinţifice 24-25 aprilie 2004, Piteşti, Ed. AGIR, Bucureşti, 2004, ISBN 973-8466-56-3/973-8466-60-1, pp. 293-302
15. Rusu, D., Asigurarea satisfacţiei consumatorilor în Internet, Vol. Lucrările Simpozionului Internaţional „Specializare, Dezvoltare şi Integrare", Cluj Napoca, Ed. S.C. Roprint S.R.L., 2003, ISBN 973-86547-4-2, pp. 339-345
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17. Rusu, D., The New (and Mobile) Internet, InfoBusiness'2004 - Proceedings of the International Symposium „Innovative Applications of Information Technologies in Business and Management", October 22-23th, Iaşi, Romania, PIM Publishing House, Iaşi, 2004, ISBN 973-716-028-2, pp. 201-205

D) Alte lucrări şi contribuţii ştiinţifice:

1. Popescul, D., Georgescu, M., *A Glimpse of Social Media Impact in Project Management*, în volumul "European Development Research in Horizon 2020", Lumen Media Publishing, 2013, 646 pg., ISBN: 978-1-910129-01-2 (paperback), ISBN: 978-1-910129-00-5 (hardback)
2. Popescul, D., *Process Innovation in the Romanian Public Administration. Observations And Recommendations*, în „Lucrări Ştiinţifice. Seria Agronomie", vol. 55, nr. 1, Editura „Ion Ionescu de la Brad" Iaşi, 2012, ISSN: 1454-7414, pp. 239-243 – B+, CAB International, Copernicus International, Genamics Journal Seek Database
3. Popescul, D., *Drumul către afacerile electronice – un drum tentant pentru IMM-uri,* în volumul Sisteme integrate colaborative pentru afaceri mici şi mijlocii, coord. Ana Grama, Editura Universităţii „Alexandru Ioan Cuza", Iaşi, 2007, pp. 76-89, ISBN 978-973-703-293-5
4. Rusu, D., *Tehnologiile informaţionale şi de comunicaţii – motor al globalizării,* Vol. Modelul european în dezvoltarea României, Lucrările conferinţei Jean Monnet pentru tineri cercetători, Iaşi, 12 - 13 mai 2005, Ed. Sedcom Libris, Iaşi, 2005, ISBN 973-670-108-5, pp. 304 – 312
5. Rusu, D., *Parteneriatul – reţeta succesului în era afacerilor mobile,* în volumul Realităţi şi acţiuni de dezvoltare economică în pragul integrării României în Uniunea Europeană, Ed. Sedcom Libris, Iaşi, 2005, ISBN 973-670-137-9, 973-670-141-7, pp. 253 - 263

6. Rusu, D., *Ce este comerţul mobil?*, Lucrări ştiinţifice. USAMV Iaşi - Seria Agronomie, vol. 48, CD-ROM, ISSN 1454-7414, Iaşi, 2005
7. Rusu, D., *Aspecte privind comerţul electronic B2C în România, în volumul Societatea informaţională – Educaţie, cercetare, sisteme informaţionale, tehnologii informaţionale*, Ed. Tehnopress, Iaşi, 2004, ISBN 973-702-083-9, pp. 173-185
8. Rusu, D., *Universităţile din cadrul corporaţiilor – rolul lor în societatea cunoaşterii*, vol. Universitatea Virtuală din România – CDROM, ASE Bucureşti
9. Rusu, D., *Securitatea activelor informaţionale – cerinţă a unei activităţi de conducere moderne*, Lucrări prezentate la work-shop-ul cu tema Perfecţionarea metodelor de conducere a activităţii IMM-urilor, 23-24 iulie 2002, Alba-Iulia, Ed. Star Soft, Alba Iulia, 2002, ISBN 973-7917-00-6, pp. 139 - 158
10. Rusu, D., *The World-Wide Network and its Effect on Business*, simpozionul internaţional Innovative Applications Technologies in Business and Management (InfoBusiness 2002), 23 mai 2002, Iaşi, vol. Innovative Applications Technologies in Business and Management, Ed. Tehnopress, Iaşi, 2002, ISBN 973-8048-98-2, pp. 220-224
11. Rusu, D., *Securitatea wireless*, în Sisteme informaţionale (Educaţie, Cercetare, Arhitecturi, Instrumente), Ed. Timpul, Iaşi, 2002, ISBN 973-612-039-2, pp. 260-267
12. Rusu, D., *Aspecte privind securitatea informaţiei în Internet*, în vol. Probleme actuale în realizarea sistemelor informaţionale pentru conducere, ISIS, Iaşi, 2001, pp. 206 – 211

E) Participarea la conferințe și congrese cu articole:

- **în străinătate:**

1. European Researchers' Night, Ceuta, UGR Spain, septembrie 2019, cu lucrarea *Living in smart global village: a data collection story*
2. 2nd International Scientific Conference CONFSEC 2018, Borovets, Bulgaria, 10-13 decembrie 2018, cu lucrarea *Information Security Awareness in Contemporary Organizations – Challenges and Solutions*
3. 6th International Academic Conference on Social Sciences (IACSS 2018), Praga, Cehia, 26-27, 2018, cu lucrarea *Smart TVs: What Do They Know (and Tell) about Us?*
4. 9th International Conference Developments in Economic Theory And Policy, Bilbao, Spania, 28-29 iunie 2012, cu lucrarea *Innovation Based on Knowledge Flow in Romanian Public Administration – Diagnosis and Treatment*
5. 17th International Business Information Management Association Conference (Creating Global Competitive Economies: A 360-degree Approach), Milano, Italia, 14-15 noiembrie 2011, cu lucrarea *Universities as knowledge providers in the technological innovation. Romania's situation*
6. 8th IBIMA Conference, Dublin, Irlanda, 20-22 iunie 2007, cu lucrările *The Confidentiality – Integrity – Accessibility Triad into the Mobile Commerce and Business* și *Some Considerations Regarding the Usefulness of Applying Semiotics in Web Ontologies*
7. 10th International Conference on Finance and Banking, Karviná, Cehia, 19-20 octombrie 2005, cu lucrările *The Adoption of Electronic Banking Services in Developing Countries – The Romanian Case* și *Mobile Banking Services in Romania*

8. 1st International Conference on Business, Management and Economics, Cesme, Izmir, Turcia, 16 – 19 iunie 2005, cu lucrarea *The Challenges of E-Commerce in Central and Eastern Europe – the Romanian Case*

- **în țară:**

1. Conferinţa Internaţională 1st Workshop on Accelerating European Smart Cities, Iași, Romania, 11 iunie 2021- Keynote speaker, cu lucrarea *Investigating Privacy Issues of Social Distancing Technologies in Smart Cities*
2. Conferinţa Internaţională Cybershare 2021 Iași, Romania – Invited speaker, *Women in Cyber Panel*
3. Conferinţa Internaţională ELSE 2019 - The 15th International Scientific Conference eLearning and Software for Education Bucharest, April 11-12, 2019, cu lucrarea *The Dark Side of Digitalization: Information and Communication Technology Influence on Human Learning Processes*
4. Conferinţa Internaţională Cybershare 2019 Iași, Romania – Invited speaker, cu lucrarea *Ethical and Security Challenges in Internet of Things*
5. Conferinţa internaţională 17th International Conference on INFORMATICS in ECONOMY (IE 2018), Education, Research & Business Technologies, Iasi, Romania, May 17 – 20, 2018, cu *lucrările Ethical Concerns and Solutions in Health Internet of Things* și *Radical Technological Innovations and their Impact on Society*
6. 4th International Conference "Current Economic Trends in Emerging and Developing Countries" (TIMTED-2017), Timisoara, May 19-20, 2017, cu lucrarea *A User Perspective on the Vulnerabilities of Smart Watches: Is Security a Concern?*
7. Conferinţa internaţională Informatics in Economy (IE 2016)- Education, Research & Business Technologies, Cluj-Napoca, Romania June 02 – 05, 2016, cu lucrarea *Students in Social Media: Behavior, Expectations and Views*
8. Conferinţa internaţională Globalization and Higher Education in Economics and Business Administration (GEBA 2015), Iasi, Romania, 22-24 October 2015, cu lucrarea *Social Networks Security in Universities: Challenges and Solutions*
9. Conferinţa internaţională SMART 2015. Social Media in Academia: Research and Teaching, Voroneț, Romania, 30 October 2015, cu lucrarea *Generation Y Students in Social Media: What Do We Know about Them?*
10. Conferinţa internaţională NORD - Networking, Observing, Rethinking & Disrupting, Academia Română, Iaşi, 28-29 noiembrie 2014, cu lucrarea *Using Social Media in the Romanian Heritage Consumption. Observations and Recommendations*
11. Conferinţa internaţională Jean Monnet European Research Development in Horizont 2020, Suceava, 10-13 iulie 2013, cu lucrarea *A Glimpse of Social Media Impact in Project Management*
12. Conferinţa internaţională SMART 2013. Social Media in Academia: Research and Teaching, Bacău, 6-9 iulie 2013, cu lucrarea *Social Media – a New Challenge for the Personal Information and Knowledge Management*
13. Conferinţa internaţională Globalization and Higher Education in Economics and Business Administration (GEBA 2013), Iasi, Romania, 22-24 October 2013, cu

lucrarea *Social Media – The New Paradigm of Collaboration and Communication for Business Environment*

14. Conferinţa internaţională Free Economy, Free Society, Iaşi, 14-15 mai 2012, cu lucrarea *Cum să măsurăm aportul cunoştinţelor la inovaţia tehnologică?*
15. Conferinţa internaţională Jean Monnet EU enlargement: dilemmas and perspectives, 10-12 mai 2012, Iaşi, cu lucrarea *An Assessment of the Relation between Knowledge and Technological Innovation in Romania*
16. Conferința internațională Economic knowledge and performance, 27-28 aprilie 2012, Timișoara, cu lucrarea *Despre importanţa mediului în stimularea fluxurilor de cunoştinţe generatoare de inovaţie*
17. Conferinţa internaţională Economie şi cunoaştere, 20-22 octombrie 2011, Iaşi, România, cu lucrarea *De la inovaţia tehnologică la inovaţia de valoare. Rolul fluxurilor de cunoştinţe în inovaţie*
18. Simpozionul internaţional InfoBusiness 2006 - Innovative Applications of Information Technologies in Business and Management, Iaşi, 27-28 octombrie 2006, cu lucrarea *A Short Guide for Mobile Business*
19. The Central and East European Conference in Collaborative SMEs, Iaşi, 27-28 octombrie 2006, cu lucrarea *The Changing Nature of Goods in the Internet Economy*
20. Conferinţa Naţională Realităţi şi acţiuni de dezvoltare economică în pragul integrării României în Uniunea Europeană, Iaşi, 21-22 octombrie 2005, cu lucrarea *Parteneriatul – reţeta succesului în era afacerilor mobile*
21. Simpozionul internaţional InfoBusiness 2005 - Innovative Applications of Information Technologies in Business and Management, Iaşi, 14 – 15 octombrie 2005, cu lucrarea *The (In)security of Mobile Commerce*
22. Sesiunea internaţională de comunicări ştiinţifice în domeniul Studiilor Europene Modelul instituţional european în dezvoltarea României, Iaşi, 12 - 13 mai 2005, cu lucrarea *Tehnologiile informaţionale şi de comunicaţii – motor al globalizării*
23. Simpozionul internaţional InfoBusiness 2004 - Innovative Applications of Information Technologies in Business and Management, Iaşi, 22 -23 octombrie 2004, cu lucrarea *The New (and Mobile) Internet*
24. The Central and East European Conference in Business Information Systems, Business Information Systems, an interdisciplinary challenge of collaboration in Central and Eastern Europe, Cluj Napoca, 20-22 mai 2004, cu lucrarea *The Challenges of E-Commerce in Romania*
25. Sesiunea internaţională de comunicări ştiinţifice Economia contemporană. Prezent şi perspective, Piteşti, 24-25 aprilie 2004, cu lucrarea *Afacerile electronice: o provocare pentru ţările în curs de dezvoltare*
26. Simpozionul internaţional Specializare, Dezvoltare şi Integrare, Cluj-Napoca, 14-15 noiembrie 2003, cu lucrarea Asigurarea satisfacţiei consumatorilor în Internet
27. Conferinţa naţională Universitatea virtuală din România, Academia de Studii Economice Bucureşti, 6-7 noiembrie 2003, cu lucrarea *Universităţile din cadrul corporaţiilor – rolul lor în societatea cunoaşterii*
28. Work-shop-ul Perfecţionarea metodelor de conducere a activităţii IMM-urilor, Alba-Iulia, 23-24 iulie 2002, cu lucrarea *Securitatea activelor informaţionale – cerinţă a unei activităţi de conducere moderne*

29. Conferinţa internaţională Globalizarea şi educaţia economică universitară, Iaşi, 24-26 octombrie 2002, cu lucrarea *Securitatea wireless*
30. Simpozionul internaţional InfoBusiness 2002 - Innovative Applications Technologies in Business and Management, Iaşi, 23 mai 2002, cu lucrarea *The World-Wide Network and its Effect on Business*
31. Simpozionul internaţional ISIS - Cercetarea, practica şi curricula sistemelor informaţionale, Iaşi, 28 - 29 septembrie 2001, cu lucrarea *Aspecte privind securitatea informaţiei în Internet*