

CV - Ioana Alexandra HORODNIC

General Information

- Date of birth: January 29, 1986
- Gender: Female
- Nationality: Romanian

Current Position

Marie Curie Research Fellow, Sheffield University Management School, Sheffield, UK.
Lecturer, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iasi (UAIC Iasi), Romania (suspended for Marie Curie Research grant until September 1st 2019).

Research Interests

Macromarketing, consumer behaviour, labour economics, informal economy, undeclared work, academic productivity.

Work Experience (Academic/ Research)

2017 - Current	Marie Curie Research Fellow, Sheffield University Management School, UK.
2017	Labour market expert for the “European centre of expertise in the field of labour law, employment and labour market policies (ECE)”, 2017 – 2020, of the European Commission.
2016 - 2017	Member of the research team/ expert team - “Service contract to support European Platform Tackling Undeclared Work”, 2016-2020, contracted by DG Employment, Social Affairs and Inclusion, European Commission.
Feb. 2017 - Aug. 2017	Lecturer, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iasi (UAIC Iasi), Romania.
2015 - 2017	Assistant Professor, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iasi, Romania.
2014 - 2015	Post-doctoral Fellow, ‘Gh. Zane’ Institute for Economic and Social Research, Romanian Academy Iasi Branch, Iasi, Romania.
2009 - 2015	Associate Teaching Assistant, Alexandru Ioan Cuza University of Iasi, Romania.
Summer 2013, 2014, 2015	Collaborator (monitoring research output - Handelsblatt ranking project) KOF Swiss Economic Institute, ETH Zurich, Switzerland.
Nov. 2009-Jan. 2010	Workshops trainer for Student Research Group, UAIC Iasi, Romania.
November 2011	Trainer-Entrepreneurial development and networking in business, INDECO NGO, Romania.

Education

2009 - 2012	PhD, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iasi (UAIC Iasi), Romania.
2008 - 2009	Master Degree, Faculty of Economics and Business Administration, UAIC Iasi, Romania.
2004 - 2009	Bachelor Degree, Faculty of Communication and Public Relations "David Ogilvy", The National School of Political Studies and Public Administration, Bucharest, Romania.
2004 - 2008	Bachelor Degree, Faculty of Economics and Business Administration, UAIC Iasi, Romania.

Research Visits and Summer Schools

August 2018	13th ECPR Summer School in Methods and Techniques, Central European University, Budapest, Hungary.
August 2017	ESRC Summer School: Analysing Segregation Applied Statistical Methods for Analysing Segregation & Inequality, The University of Sheffield, UK.
September 2016	Marie Curie IAPP Summer School - Shadow Economies in Europe and Beyond; Bulgaria.
July - Aug. 2016	Visiting researcher (Prof Colin C. Williams Chair), University of Sheffield, UK.
August - September 2015	Marie Curie IAPP Summer School for Multiple Moralities and Shadow Economies in Post-socialism, Zagreb, Croatia.
August 2015	Visiting researcher (Prof Heinrich Ursprung Chair), Konstanz University, Germany.
Sep. - Oct. 2014	Visiting researcher (Prof Colin C. Williams Chair), University of Sheffield, UK.
July 2013	2 nd EJPE Academic Writing Workshop, Castasegna, Switzerland.
May 2013	Visiting researcher (Prof Heinrich Ursprung Chair) Konstanz University, Germany.

- June 2012 Summer School: Cross-border cooperation in preventing the deterioration of the environment. New challenges for the new generation, Cernauti, Ukraine.
- Oct. 2010-Feb. 2011 Visiting PhD student (Prof Winfried Pohlmeier Chair), Konstanz University, Germany.

Grants

- (2017-2019). Marie Skłodowska-Curie Individual Fellowship: SHADOWS: Tackling Undeclared Work in the European Union, principal investigator.
- (2016 - 2017). Member of the research team/ expert team - "Service contract to support European Platform Tackling Undeclared Work", 2016-2020, contracted by DG Employment, Social Affairs and Inclusion, European Commission.
- (2017). Country Expert for: Peer Review on "Joint operation groups between public agencies – an effective tool to prevent and tackle undeclared work", Oslo, Norway, 25-26 September, DG Employment, Social Affairs and Inclusion, European Commission.
- (2017) Labour market expert for the "European centre of expertise in the field of labour law, employment and labour market policies (ECE)", 2017 – 2020, of the European Commission.
- (2016-2017). Research grant 'Managerial and informational tools for stimulating research in Universities', UEFISCDI - Executive Agency for Higher Education, Research, Development and Innovation, project team member.
- (2015-2016). Research grant 'The asymmetry between formal and informal institutions: a possible explanation of the informal economy in Romania', Alexandru Ioan Cuza University of Iasi, principal investigator.
- (2014-2015). Postdoctoral grant, awarded by Romanian Academy Iasi Branch within the project 'Innovation and development in structuring and representing knowledge through doctoral and postdoctoral fellowships (IDSRC – doc postdoc)' POSDRU/159/1.5/S/133675.
- (2009-2012). PhD scholarship, awarded by Alexandru Ioan Cuza University of Iasi within the project 'Doctoral studies: portal to a career of excellence in research and knowledge society'.

Prizes/Awards

- (2018). 'Cel mai bun articol publicat într-o revistă din domeniul economic' (The best article published in an economic journal) for the paper 'Evaluating the Illegal Employer Practice of Under-Reporting Employees' Salaries', British Journal of Industrial Relations, awarded by Asociația Facultăților de Economie din România (AFER), Bucharest, 22 November.
- (2018). 'Diplomă de excelență pentru rezultate deosebite obținute în cercetarea științifică pe parcursul anului 2017' (Excellence award for outstanding results obtained in scientific research during 2017), awarded by Alexandru Ioan Cuza University of Iași, Iași, 26 October.
- (2018). 2018 Emerald Literati Awards – 2018 Outstanding Papers; International Journal of Sociology and Social Policy - Explaining participation in undeclared work in France: lessons for policy evaluation.
- (2017). 2017 Emerald Literati Awards – 2017 Outstanding Papers; Journal of Small Business and Enterprise Development - Cross-country variations in the participation of small businesses in the informal economy.
- (2017). Award offered by The Romanian Ministry of Education and Scientific Research/ UEFISCDI, for the paper 'Evaluating the Illegal Employer Practice of Under-Reporting Employees' Salaries', British Journal of Industrial Relations.
- (2017). Award offered by The Romanian Ministry of Education and Scientific Research/ UEFISCDI, for the paper 'Regulating the sharing economy to prevent the growth of the informal sector in the hospitality industry', International Journal of Contemporary Hospitality Management.
- (2017). Award offered by The Romanian Ministry of Education and Scientific Research/ UEFISCDI, for the paper 'Evaluating the policy approaches for tackling undeclared work in the European Union', Environment and Planning C Government and Policy.
- (2015). Award offered by The Romanian Ministry of Education and Scientific Research/ UEFISCDI, for the paper 'Explaining participation in the informal economy: An institutional incongruence perspective', International Sociology.
- (2015). Award offered by The Romanian Ministry of Education and Scientific Research/ UEFISCDI, for the paper 'When culture shapes international business', Journal of Business Research.
- (2015). Award offered by The Romanian Ministry of Education and Scientific Research/ UEFISCDI, for the

paper 'Explaining the Prevalence of Illegitimate Wage Practices in Southern Europe: An Institutional Analysis', South European Society and Politics.

- (2015). Prize for the paper 'Motivation and productivity in a university research system undergoing transition', Research Evaluation, Romanian Academy Iasi Branch (project PECAFROM-144/6.3/S/127928).
- (2009). First Prize at the International Scientific Session SECAAB 2009, Cluj-Napoca, Romania.
- (2009). First Prize at Students Scientific Session 'Coordinates of economic and social development of Romania in the European context', Iasi, Romania.
- (2008). Grand prize at the National Olympics for Students in Economics, Section of Business Administration, organised by Association of Romanian Faculties in Economics (AFER), Romania.

18 December 2018

Ioana Alexandra Horodnic