

# STUDY PLAN

Valid starting with the academic year 2025-2026

**"ALEXANDRU IOAN CUZA" UNIVERSITY OF IAȘI**

Faculty: FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION

Field of study: DOCTORAL SCHOOL OF Economics and Business Administration

Duration of studies: 8 SEMESTERS

Form of education: FULL-TIME/PART-TIME

## I. Structure of the academic year

Study Year	Teaching/Research Activities
I	Advanced University Training Program + IRCP + IPR
II	Scientific research program (PR1)
III	Scientific research program (PR2)
IV	Scientific research program (PR3)

\*IRCP = individual research plan for doctoral students; IPR = initial progress report; PR = progress report in research

## II. Number of weeks and number of hours per week

Year	Semester I			Semester II	
	weeks	hrs/week	weeks	weeks	hrs/week
I	14 weeks	10	38	26 weeks	
II	14 weeks			26 weeks	
III	14 weeks			26 weeks	
IV	14 weeks			26 weeks	

## III. Method of choosing elective courses. Conditions

Regardless of the field, doctoral students have 80 hours allocated for mandatory disciplines and choose from the list of elective disciplines a number of disciplines or modules totaling 60 hours.

**Total hours = 140**

For doctoral students with studies approved in English, the disciplines will be in Romanian or English, by choice.

## IV. Conditions for enrollment in the following year of study. Conditions for

---

## passing a year of study

To advance to the next year, the doctoral student must have at least 30 credits.

---

## V. CONTENT OF THE STUDY PLAN

### SEMESTER I

No.	Study Year	Discipline Code	Disciplines	Hours/discipline			Form of	No. of
				Total	L	S	verif.	credits

#### Mandatory disciplines

1			<b>Research Methodology (with 3 distinct modules):</b>					
1.1	E		Epistemology	6	2	4	Col	1
1.2	MC		Scientific Research Methodology	18	10	8	Ex	5
1.3	AW1		Academic Writing I	6	2	4	Col	1
2	MAQualD		Qualitative Data Research and Analysis Methods	18	8	10	Ex	5
3	MAQuantD		Quantitative Data Research and Analysis Methods	18	8	10	Ex	5
4	AEI		Ethics and Academic Integrity	14	6	8	Col	3
5	EO		<b>Elective disciplines</b> (one from Package 1 and 1-2 from Package 2, totaling minimum 60 hours and minimum 10 credits*)	60	20	40	Col	10

**TOTAL GENERAL HOURS: 140** (56 Lectures + 84 Seminars) | **30 credits**

---

**RECTOR:** Prof. Dr. Liviu George MAHA

**DEAN:** Prof. Dr. Cristina Teodora ROMAN

**DIRECTOR:** Prof. Dr. Adriana ZAIT

---

#### Elective disciplines

**Package 1 - 30 hours (choose 1 out of 10; can be coupled by fields, at the joint request of the fields concerned)**

1. Advanced Research in Accounting and Financial Analysis (5 credits)

2. Advanced Research in EBA (5 credits)
3. Advanced Research in Finance (5 credits)
4. Advanced Research in Management (5 credits)
5. Advanced Research in Marketing (5 credits)
6. Advanced Research in Economics (5 credits)
7. Advanced Research in Economic Informatics (5 credits)
8. Advanced Research in Statistics (5 credits)
9. Advanced Research in Administrative Sciences (5 credits)
10. Advanced Research in Business Administration (5 credits)

### **Package 2 - 30 hours total**

1. Academic Writing II (30 hours over 4 modules, 7.5 hours per module, total 5 credits)
2. Categorical Data Analysis (10 hours, 2 credits)
3. Empirical Banking (20 hours, 4 credits)
4. Data Management, Visualization and Analysis Using R (30 hours, 4 credits)
5. Mixed Methods Research and Adapted Methods in Doctoral Research (20 hours, 4 credits)
6. Evidence-Based Research in Social Sciences (10 hours, 2 credits)
7. Sustainability of Doctoral Research (20 hours, 4 credits)
8. Society and Technology in Economics (20 hours, 4 credits)

\*Doctoral students who opt for more disciplines will have additional credits obtained in semester I, beyond the minimum of 30 credits required.

---

### **Legend:**

- L = Lectures (Course)
- S = Seminars
- Col = Colloquium
- Ex = Exam