

Research methodology (together with Epistemology and Academic writing I) 2023-2024

Course content:

<ul style="list-style-type: none">• I. Strategic options in scientific research. Epistemological positioning of the research – constructivism, interpretivism, positivism, realism. Quantitative-qualitative debate.
<ul style="list-style-type: none">• II. Research designs
<ul style="list-style-type: none">• III. Documentation in scientific research. Literature review
<ul style="list-style-type: none">• IV. Hypotheses of the research
<ul style="list-style-type: none">• V. The strategy of the research: methods, techniques, procedures and instruments Measurement levels, scales, reliability and validity
<ul style="list-style-type: none">• VI. Testing of the hypotheses and the validation of results
<ul style="list-style-type: none">• VII. Presentation of results; the basic academic writing principles for the intended audience

References

1. Research Design: Qualitative, Quantitative and Mixed Methods Approaches 4th Edition by John W. Creswell , 2014
2. Blumberg, B., Cooper, D.R., Schindler, P.S., Business Research Methods, McGraw Hill, 2011 (or any previous or newer edition)

Note: Materials for students will be sent by mail – a pdf book and a schema for the research strategy. Details exchanged through e-mails and online meetings established, when needed.

Evaluation

One project – Anticipation of Research Methodology for the Doctoral thesis. Will have 3 distinct points, each about 3-5 pages, everything applied on their own theses:

1. Identification and formulation of the research problem for the doctoral research
 - origin of the problem/idea
 - context of the research problem and motivation
 - research questions - what do you intend to find answers for, through the doctoral research
2. Research aim, research objectives, and main research hypotheses
3. Choice of a research methodology and a justification of this choice; methods you intend to use, techniques, instruments

All materials will be done for a research problem of their choice – for their doctoral theses.

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