

LISTA DE LUCRARI

Conf.dr. Florin-Alexandru LUCA

1. Carti de specialitate

Nr crt	Carti de specialitate/Capitole de carti (titlul, autorii, Editura, ISBN)
1	STRATEGIE SI MANAGEMENT IN SPITALELE PUBLICE DIN ROMANIA Proceduri financiar-contabile vol I, Filipeanu D, Anton E, Luca F.AI , Editura Societatii Academice Mateiu Teiu Botez, Iași 2015, ISBN 978-606-582-085-2
2	STRATEGIE SI MANAGEMENT IN SPITALELE PUBLICE DIN ROMANIA Proceduri financiar contabile vol II Filipeanu D, Anton E, Luca F.AI , Editura Societatii Academice Mateiu Teiu Botez, Iași, 2015, ISBN 978-606-582-086-9,
3	MANAGEMENT SPITALICESC. Proceduri SPCIN vol1 Anton E, Despa M, Filipeanu D, Luca F.AI , Editura Societatii Academice Mateiu Teiu Botez, Iași, 2015, ISBN 978-606-582-088-3
4	MANAGEMENT SPITALICESC. Proceduri SPCIN vol1 Anton E, Despa M, Filipeanu D, Luca F.AI , Editura Societatii Academice Mateiu Teiu Botez, Iași, 2015, ISBN 978-606-582-089-0
5	MARKETINGUL AFACERILOR. CONCEPTE.METODE.STRATEGII , Luca, F.AI , Munteanu V, Editura Sedcom Libris, Iași, 2014 ISBN 978-973-670-056-9, 319p
6	BRAND - DE LA TEORIE LA PRACTICA, Ioan, C.AM, Luca, F.AI Editura Performantica, Iași, 2014, ISBN 978-606-685-207-4
7	MARKETINGUL AFACERILOR, Luca, F.AI , Editura Performantica, Iași, 2013, ISBN 978-973-730-681-4
8	MARKETING – STUDII DE CAZ, Luca, F.AI (coord) Editura Performantica, Iași, 2013, ISBN 978-606-685-068-1

Articole publicate in extenso in reviste cotate ISI Thomson-Reuters

Nr crt	Titlul lucrării, autorii, revista	Factor de impact
1	<i>Neuropsychomotor and social integration aspects in children with congenital heart malformations</i> Luca, AC, Holoc AS, Mihalache I, Luca F.AI . Revista de Cercetare și Interventie Socială, ISSN (print): 1583-3410 – accept nr.54 mart 2016 (dovada atasată)	0.798
2	<i>The Impact of Patterns Provided by the Media on Society</i> Luca F.AI. , Filipeanu D., Anton C., Canănașu M., Luca AC, Anton E Revista de Cercetare și Interventie Socială, ISSN (print): 1583-3410 – accept nr.52 mart 2016 (dovadă atasată).	0.798
3	<i>The Impact of Social Networks on the Individuals as well as Socio-Cultural Stereotypes and Social Dependence on this Source</i> Filipeanu D., Luca F.AI . – autor corespondent, Anton C., Canănașu M., Luca AC, Anton E Revista de Cercetare și Interventie Socială, ISSN (print): 1583-3410, nr.51 dec 2015	0.798
4	<i>Variation of Air Pollutant (Particulate Matter - PM₁₀) in Peninsular Malaysia: A Case Study in the Southwest Coast of Peninsular Malaysia</i> , Norazian Mohamed Noor, Ahmad Shukri Sahaya, Nor Azam Ramli, Luca, F.AI. , , Mohd Mustafa al Bakri Abdullah, Andrei Victor Sandu, Revista de Chimie, 66, nr 9, 2015.	0.81
5	<i>Bank Capital, Risk and Performance in European Banking. A Case Study on Seven Banking Sectors</i> , Busuioc W Irina, Luca F.AI – autor corespondent, Prague Economic Papers DOI: 10.18267/j.pep.541	0.5
6	<i>The Impact of Public Health Care Services on the Patients' Perception as Regards the Health Institutions Brand on the Background of the Health Reform in Romania</i> , Luca, F.AI. , Ioan C.AM, Sasu C., Luca A.C., Revista de Cercetare și Interventie Socială, ISSN (print): 1583-3410 – nr.49 aprilie 2015	0.798

7	<i>Implementation of green marketing in the analysis of municipal waste produced in Romania, correlated with environmental policy management</i> , Luca, F.Al. , Ioan C.AM Environmental Engineering and Management Journal, 2014, Dec 2014, Vol13 No. 12, pp. 3131-3142, ISSN: 1582-9596.	1,065
8	<i>The Management of Air Quality at the Level of Iasi City</i> , Luca, F.Al. , Ioan C.AM Environmental Engineering and Management Journal, feb 2012, vol 11, no.2, ISSN: 1582-9596	1,117
9	<i>Biosorption of malachite green from aqueous solutions onto biomaterials</i> , Diaconu M., Cretescu I., Luca, F.Al. , Manea, L., Pohontu C. Environmental Engineering and Management Journal, ian 2010, vol.9. no.1. ISSN:1582-9596	1,435
10	<i>Management of Northern-Eastern Region of Romania viewed from the perspective of ecotourism development</i> , Luca, F.Al. , Cretescu, I. Environmental Engineering and Management Journal, ian 2010, vol.9. no.1. ISSN:1582-9596	1,435

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Nr crt	Autorii, titlul lucrarii, revista.
1	Luca, F.Al. , Filipeanu D, Ioan, C., <i>The recycling of materials - from green marketing strategy to the need for sustainable development in contemporary society</i> , Euroinvent2015, publicată în Key Engineering Materials Vol 660 (2015) pp 262-267, Trans Tech Publications, Switzerland, doi:10.4028/www.scientific.net/KEM.660.262, Scopus, Elsevier
2	Luca, F.Al. , Sasu C, Moscalu G, <i>Banner Ad, the Tool of Persuasion in E-marketing</i> , Management Intercultural, vol XVIII Nr.2(34), 2015 (REPEC Ideas , EconPapers,DOAJ, EBSCO, ULRICH'S, CEEOL , EBSCO Publishing, INDEX COPERNICUS, EuroInternet.)
3	Luca, F.Al. , Filipeanu D, Cananau M, <i>Marketing and advertising ethics</i> , Management Intercultural, vol XVIII Nr.2(34), 2015 (REPEC IDEAS, EconPapers,DOAJ, EBSCO, ULRICH'S, CEEOL , EBSCO Publishing, INDEX COPERNICUS, EuroInternet.)
4	Luca, F.Al. , Ioan, C., Sasu, C., <i>The Importance of the Professional Personal Brand. The Doctors' Personal Brand</i> , Procedia Economics and Finance 20, pg 350-357 Elsevier - Scopus, Science Direct, 2015
5	Busuioc, I. Luca, F.Al. , <i>Basel III. How Far Have We Come?</i> , Ovidius University Annals, Economic Sciences Series, volXV, Issue1, 2015, (IDEAS, EconPapers, DOAJ, EBSCO și Cabells)
6	Luca, F.Al. , Filipeanu D, Cananau M., <i>The Management of Institutional Communication in the Public vs. the Private Sector</i> , Ovidius University Annals, Economic Sciences Series, volXV, Issue1, 2015 (IDEAS, EconPapers, DOAJ, EBSCO și Cabells)
7	Luca AC, Ioan C, Luca, F.Al. , <i>Economic crisis implications on paediatric population's health</i> , SEA-Practical Application of Science Volume III, Issue 1 (7) / 2015 (IDEAS, EconPapers, DOAJ, ULRICH'S, CEEOL , INDEX COPERNICUS, EuroInternet.)
8	Sasu C., Pravăț C, Luca, F.Al. , <i>Ethics and advertising</i> , SEA-Practical Application of Science Volume III, Issue 1 (7) (IDEAS, EconPapers, DOAJ, ULRICH'S, CEEOL , INDEX COPERNICUS, EuroInternet.) / 2015
9	Luca, F.Al. , Ioan C.AM., Sasu, C. - <i>Specificity of Communication Doctor – Patient, Online, Through Social Networks</i> , Cross-Cultural Management Journal, Vol.XVI 6(2)/2014, pages 377-383 (IDEAS, EconPapers, DOAJ, ULRICH'S, CEEOL , EBSCO Publishing, EconLit, INDEX COPERNICUS, EuroInternet.)
10	Ioan C.AM., Luca, F.Al. , Sasu, C. - <i>Personal Marketing of Doctors in the Context of Social Networks</i> , Cross-Cultural Management Journal, Vol.XVI 6(2)/2014, pages 369-376 (IDEAS, EconPapers, DOAJ, ULRICH'S, CEEOL , EBSCO Publishing, EconLit, INDEX COPERNICUS, EuroInternet.)
11	Busuioc W I, Luca, F.Al. , <i>Evolution of the Cost to Income Ratio for the Two Main Romanian Banks: Romanian Commercial Bank and BRD Groupe Societe Generale</i> , Ovidius University Annals, Economic Sciences Series, Issue1, 2014 (IDEAS, EconPapers, DOAJ, EBSCO și Cabells)
12	Luca, F.Al., Ioan C.AM. Sasu, C., <i>Implementation and Development of the "Employer Branding Management" Concept on the Romanian Labor Market in the Current Economic and Social Context</i> , Annals of Ovidius University of Constanta, Economic Sciences Series, vol XIII, Issue 1, 2013, pp. 848-854. (IDEAS, EconPapers, DOAJ, EBSCO și Cabells)
13	Luca, F.Al. , Voda AI, Filipeanu D. <i>Current Trends In The Foreign Trade</i> , SEA - Practical Application of Science Volume II, Issue 3 (5) /2014 (IDEAS, EconPapers, DOAJ, ULRICH'S, CEEOL , INDEX COPERNICUS, EuroInternet.)

14	Luca, A. C., Ioan C.AM., Luca F.AI. - <i>The Role of Preventive Medicine and Marketing in Promoting of Anti-smoking Campaigns</i> , Management Intercultural, 2014, Issue 31, pages 53-58 (IDEAS, EconPapers, DOAJ, EBSCO, ULRICH'S, CEEOL, EBSCO Publishing, INDEX COPERNICUS, EuroInternet.)
15	Ioan C.AM., Luca, F.AI. , - <i>Green Marketing Role in Waste Management</i> , Network Intelligence Studies, 2014, Issue 4, pages 241-244 (IDEAS, EconPapers, DOAJ, ULRICH'S, CEEOL, INDEX COPERNICUS, EuroInternet, NewJour – Electronic Journals & Newsletters, ScienceCentral.com.
16	Luca, F.AI. , Ioan C.AM., - <i>Local Brand Development in The Context of Regionalization and European Integration</i> , SEA - Practical Application of Science, 2014, Issue 5, pages 401-404 (IDEAS, EconPapers, DOAJ, ULRICH'S, CEEOL, INDEX COPERNICUS, EuroInternet, ScienceCentral.com
17	Ioan C.AM., Luca, F.AI. , - <i>The Intercultural Impact of Marketing Campaigns of The Benetton Brand</i> , Management Intercultural, 2014, Issue 31, pages 449-457 (IDEAS, EconPapers, DOAJ, EBSCO, ULRICH'S, CEEOL, INDEX COPERNICUS, EuroInternet.)
18	Busuioc W I, Luca, F.AI. , <i>Factorii Determinanți Ai Profitabilității Sistemului Bancar Românesc.</i> , Management Intercultural Volumul XVI, Nr. 1 (30), 2014, pages 21-29 (IDEAS, EconPapers, DOAJ, EBSCO, ULRICH'S, CEEOL, INDEX COPERNICUS, EuroInternet.)
19	Busuioc W I, Luca, F.AI. , <i>Structura capitalului bancar</i> , Management Intercultural Volumul XVI, Nr. 1 (30), 2014, pages 30-36 (IDEAS, EconPapers, DOAJ, EBSCO, ULRICH'S, CEEOL, INDEX COPERNICUS, EuroInternet.)
20	Ioan C.AM., Luca, F.AI. , Sasu, C, <i>Personal Brand Marketing, a Necessity for the Corporate Differentiation in the Context of the globalization of Society</i> , SEA- Practical Application of Science, 2014, vol. II, issue 1 (3), pp. 239-245 (IDEAS, EconPapers, DOAJ, ULRICH'S, CEEOL, INDEX COPERNICUS, EuroInternet, ScienceCentral.com)
21	Ioan C.AM., Luca, F.AI. , Sasu, C., <i>The Role of Personal Brand in the Advocacy Activity in Romania</i> , SEA- Practical Application of Science, vol. II, issue 1 (30), pp. 246-253 (IDEAS, EconPapers, DOAJ, ULRICH'S, CEEOL, INDEX COPERNICUS, EuroInternet, ScienceCentral.com
22	Ioan C.AM., Luca, F.AI. , Sasu, C., <i>Personal Marketing in Online – the Development of Brand through Social Media</i> , Management Intercultural, Vol XVI, nr.1 (30), 2014, pp. 102-115 (IDEAS, EconPapers, DOAJ, EBSCO, ULRICH'S, CEEOL, INDEX COPERNICUS, EuroInternet.)
23	Ioan C.AM., Luca, F.AI. , Sasu, C., <i>Personal Brand – From Theory To Practice In Contemporary Society. Literature Review</i> , Management Intercultural, Volumul XV, Nr. 3 (29), 2013, pp. 165-170 (IDEAS, EconPapers, DOAJ, EBSCO, ULRICH'S, CEEOL, INDEX COPERNICUS, EuroInternet.)
24	Ioan C.AM., Luca, F.AI. , Sasu, C, <i>The Specificity Of Personal Brand. Literature Review</i> , Management Intercultural, Volumul XV, Nr. 3 (29), 2013, (IDEAS, EconPapers, DOAJ, EBSCO, ULRICH'S, CEEOL, INDEX COPERNICUS, EuroInternet.)
25	Ioan C.AM., Luca, F.AI. , Sasu, C., <i>Social Networks – Challenge and Oportunity in the Development of Personal Brand Marketing Strategies in the Virtual Environment</i> , Annals of Ovidius University of Constanta, Economic Sciences Series, vol XIII, Issue 1, 2013, pp. 800-805. (IDEAS, EconPapers, DOAJ, EBSCO și Cabells)
26	Luca, F.AI. , Ioan C.AM., Sasu, C., <i>Implementation and Development of the "Employer Branding Management" Concept on the Romanian Labor Market in the Current Economic and Social Context</i> , Annals of Ovidius University of Constanta, Economic Sciences Series 1, XIII, 2013, (IDEAS, EconPapers, DOAJ, EBSCO și Cabells)
27	Luca, F.AI., Ioan C.AM. , <i>Individual Career in the Current Economic Crisis</i> , Revista de Management-Marketing Craiova, nr.2/2010, vol VIII, pp. 385-390. (CABELL'S, IDEAS, EconPapers, CEEOL, DOAJ, Copernicus, ICAAP, SCIPPIO)
28	Brânză A., Luca F.AI. – <i>Business Inteligențe – instrument de acțiune în e-business</i> , Analele Stiințifice ale Universității "Al.I.Cuza" din Iași –Stiințe Economice, tomul XLVIII-XLIX, p.327-330 Editura Universității „Al.I.Cuza” din Iași, 2002-2003, Revista B+, indexată EBSCO, Ideas, EconPapers, DOAJ, EconLit
29	Brânza, A, Luca, F.AI. - <i>Integrarea e-business în întreprinderea industrială</i> , Analele Stiințifice ale Universității "Al.I.Cuza" din Iași –Stiințe Economice, tomul XLVII, p.215-218, Iași 2001, Revistă B+, indexată EBSCO, IDEAS, EconPapers, DOAJ, EconLit

Articole / studii in volumele conferintelor indexate ISI Proceedings sau international desfasurate in tara sau strainatate (cu ISSN sau ISBN)

Nr crt	Autorii, titlul lucrării, conferinta vol
1	Vodă A.I, Țigănaș, C., Filipeanu D., Luca, F.AI. , <i>Institutional results and the course of development</i> , Conferinta internationala, Communication, Context, Interdisciplinarity Vol II, Dec 2014, http://www.upm.ro/ldmd/?pag=LDMD-02/vol02-Cpr ISBN: 978-606-93691-9-7 in curs de indexare ISI Proceedings

2	<p>Țigănaș, C., Vodă A.I, Filipeanu D., Luca, F.AI., <i>The link between institutions and sustainable development. A case study for Romania</i>, Conferința internațională, Communication, Context, Interdisciplinarity, Institutul de Studii Multiculturale Alpha, în parteneriat cu Universitatea "Petru Maior" din Targu Mures și Institutul de studii socio-umane "Gheorghe Sincai" al Academiei Române, din data de 23-24 octombrie 2014 http://www.upm.ro/cci3/CCI-03/Pol/Pol%2003%2010.pdf în curs de indexare ISI Proceedings</p>
3	<p>Ioan, C.AM., Luca F.AI – <i>Personal Brand Development Strategies: Workshop EPC2013</i>, The 1st International Conference on Education-Professionalization- Creation in the Knowledge Society EPC 28-29 nov. 2013, publicată în Buletinul Institutului Politehnic din Iași, Științe Socio-Umane, Tomul LX(LXIV), Fasc 3-4, 2014.</p>
4	<p>Luca F.AI., Sardare C., Swaen V., <i>"Green Plan" of Sustainable Development for Romanian Higher Education Institutions: University Societal Responsibility</i>, The 1st International Conference on Education-Professionalization- Creation in the Knowledge Society EPC 28-29 nov. 2013, Performantica, Iași, ISBN 978-606-685-067-4, p.291-298</p>
5	<p>Luca F.AI., Vodă, A.I., Filipeanu D., Țigănaș C, <i>Culture, Institutions and Economic Development</i> The 1st International Conference on Education-Professionalization- Creation in the Knowledge Society EPC 28-29 nov. 2013, Performantica, Iași, ISBN 978-606-685-067-4, p.299-305</p>
6	<p>Vodă A.I., Filipeanu D., Țigănaș C., Luca F.AI., <i>The Role and Importance of the Educational Process: a Comparative Analysis of Central and East European Countries</i>, The 1st International Conference on Education-Professionalization- Creation in the Knowledge Society EPC 28-29 nov.2013, Performantica, Iași, ISBN 978-606-685-067-4, p.306-312</p>
7	<p>Buliga V., Berta A., Luca F.AI., Curteza A., <i>From Social Media to Business Intelligence</i>, The 1st International Conference on Education-Professionalization - Creation in the Knowledge Society EPC 28-29 nov.2013, Performantica, Iași, ISBN 978-606-685-067-4, p.349-355</p>
8	<p>Ioan, C.AM., Luca, F.AI., Vatavu, C.D. – <i>The Role of Technical Training in Marketing Career</i>, The XVIIth International Conference „Inventica 2013”, p.286-294, 19-21 iunie 2013, ISSN 1844-7880</p>
9	<p>Luca, F.AI., Ioan, C.AM., Vatavu, C.D. – <i>Marketing of Professional Brand Development by Technical Higher Education Graduates in Iași</i>, The XVIIth International Conference „Inventica 2013”, p.306-314, 19-21 iunie 2013, ISSN 1844-7880</p>
10	<p>Ioan C.AM., Luca, F.AI., Vatavu C.D. – <i>Quality Management and its Role in the Development of the Company's Brand</i>, European Exhibition of Creativity and Innovation 9-11 mai 2013, Euroinvent Catalogue 2013, p.483-490, Alexandru Ioan Cuza University Publishing House, 2013, ISBN 978-973-703-891-3</p>
11	<p>Luca, F.AI., Ioan, C., Sasu, C., <i>Impact of E-Learning Platforms Development on the Choice of Bachelor's Degree Studies</i>, Proceedings of the 7th International Conference Quality Management in Higher Education, „E”-Era & Higher Education, 16-17 nov. Iași, 2012, ISBN 978-3-85403-291-5.</p>
12	<p>Luca, F.AI., Ioan, C., Sasu, C., <i>Impact of E-Learning Platforms Development on the Choice of Bachelor's Degree Studies</i>, Proceedings of the 7th International Conference Quality Management in Higher Education, „E”-Era & Higher Education, 16-17 nov. Iași, 2012, ISBN 978-3-85403-291-5.</p>
13	<p>Luca, F.AI., Ioan, C., Sasu, C., <i>Lifelong E-Learning for Private Companies as a Human Resources Improvement Measure</i>, Proceedings of the 7th International Conference Quality Management in Higher Education, „E”-Era & Higher Education, Iași, 16-17 nov. 2012, ISBN 978-3-85403-291-5.</p>
14	<p>Ioan C, Luca, F.AI., Sasu, C., <i>A Critical Analysis of the State of Quality Systems Implemented within State-Owned Higher Education Institutions in the Higher Education Institutions in the Context of Developing E-Learning</i>, Proceedings of the 7th International Conference Quality Management in Higher Education, „E”-Era & Higher Education, Iași, 16-17 nov. 2012, ISBN 978-3-85403-291-5.</p>
15	<p>Luca, F.AI. - <i>Employer Branding Management -Marketing and Challenge in Romania</i>, The Proceedings of 6th International Conference on Globalization and Higher Education in Economics and Business Administration – Iași 18-20 oct2012, ISBN 978-973-703-766-4.</p>
16	<p>Ioan C.AM, Luca, F.AI. - <i>Developing Personal Branding by Using Social Networks</i>, The Proceedings of 6th International Conference on Globalization and Higher Education in Economics and Business Administration, Iași 18-20 oct 2012, ISBN 978-973-703-766-4.</p>
17	<p>Luca, F.AI., Ioan C.AM, Butnariu AM – <i>„Adaptability of the Romanian Higher Education System to the Technological Development Requirements of the Private Sector, Seen as the Main Workforce Beneficiary</i>, Proceedings of the 7th International Conference on Management of Technological Changes, Alexandroupolis, Greece, 2011, ISBN(vol II) 978-960-99486-3-0, indexată ISI Proceedings.</p>

18	Butnariu AM., Berariu R., Luca F.AI. , Berteau A. – <i>Perceived Natural Environmental Uncertainty in Romanian Textile Industry</i> , Proceedings of the 7 th International Conference on Management of Technological Changes, Alexandroupolis, Greece, 2011. ISBN(vol II) 978-960-99486-3-0 idexată ISI Proceedings .
19	Luca, F.AI. , Ioan C.AM - <i>Management of Change and Economic Impact in Relation to the Professional Reconversion for the Purposes of Adjustment to the European Labor Market</i> , Change Management in A Dynamic Environment – Proceedings of the 5 th International Conference of Management and Industrial Engineering, Editura Niculescu, București, 20-21 oct. 2011, ISBN 978-973-748-658-5, idexată ISI Proceedings .
20	Luca, F. AI , Irimia, M - <i>Differentiated Marketing – Adaption of the Promotional Message for the Feminine Segment</i> , Proceedings of the XIII-th International Conference CORTEP 2007, Section: Economy and Marketing Buletinul Institutului Politehnic din Iași, Tomul LIII(LVII), Fasc.5, 18-20 oct 2007, ISSN 1582-6392.
21	Irimia, P., Luca, F.AI - <i>Contemporary Delimitations Regarding Noncorporeal Fixed Assets</i> , Proceedings of the XIII-th International Conference CORTEP 2007, Section: Economy and Marketing, Buletinul Institutului Politehnic din Iași, Tomul LIII(LVII), Fasc.5, 18-20 oct 2007, ISSN 1582-6392.
22	Luca, F.AI , <i>The Blog in the Company Image Promotion Strategy</i> , Proceedings of the XIII-th International Conference CORTEP 2007, Section: Economy and Marketing, Buletinul Institutului Politehnic din Iași, Tomul LIII(LVII), Fasc.5, 18-20 oct. 2007, ISSN 1582-6392.
23	Luca, F.AI - <i>Communication and Negotiation within the Group</i> , Proceedings of 5 th International Conference on Electromechanical and Power System, Chisinau, 2005, p.159-162, Editura PIM Iași, ISBN 973-716-208-0.
24	Luca, F.AI. - <i>Recruiting and Fidelity Programmes for the Internet Textile Users</i> , Proceedings of AUTEX 2005, Book2, p.1108-1112, Portoroz, Slovenia, 27-29 iun 2005, ISBN 86-435-0709-1.
25	Luca, F.AI - <i>The Increase of the Cyberconsumer Impact</i> , Proceedings of AUTEX 2005, Book2, p.1103-1107, Portoroz, Slovenia, 27-29 iun 2005, ISBN 86-435-0709-1.
26	Luca, F. AI. , Jaba, O. - <i>Principii de organizare a reclamelor pe web</i> , Proceedings of the XII-th International Conference CORTEP „Ways for The Future in Textile and Leather Science and Engineering”, Section: Economy and Marketing Applied in Textile & Leather Industry, p.65-68, Editura Performantica, Iasi, 2002, ISBN 973-8075-46-7
27	Luca, F. AI. , Jaba, O. - <i>Principii de organizare a reclamelor pe web</i> , Proceedings of the XII-th International Conference CORTEP „Ways for The Future in Textile and Leather Science and Engineering”, Section: Economy and Marketing Applied in Textile & Leather Industry, p.65-68, Editura Performantica, Iasi, 2002, ISBN 973-8075-46-7
28	Irimia, M., Luca, F.AI. <i>Prețuri libere sau prețuri mixte</i> , Proceedings of the XII-th International Conference CORTEP „Ways for The Future in Textile and Leather Science and Engineering”, Section: Economy and Marketing Applied in Textile & Leather Industry, p.142-147, Editura Performantica, Iasi, 2002, ISBN 973-8075-46-7
29	Luca, F.AI. , Irimia, M., <i>Managementul operațional al dezvoltării unui site pe internet</i> Proceedings of the XII-th International Conference CORTEP „Ways for The Future in Textile and Leather Science and Engineering”, Section: Economy and Marketing Applied in Textile & Leather Industry, p.173-177, Editura Performantica, Iasi, 2002, ISBN 973-8075-46-7.
30	Luca, F.AI. , Brânza, A. - <i>E-business – Un nou mod strategic de afaceri</i> , Proceedings of the XII-th International Conference CORTEP „Ways for The Future in Textile and Leather Science and Engineering”, Section: Economy and Marketing Applied in Textile & Leather Industry, p.178-182, Editura Performantica, Iasi, 2002, ISBN 973-8075-46-7.
31	Luca, F.AI. , Brânza, A., <i>Conceptul de piata e-business</i> SIMPEC „Simpozionul Internațional de Stiințe Economice”, p.141-145, Editura Infomarket, Brașov, 17-18 mai 2002, ISBN 973-8204-31-3
32	Irimia, M., Luca, F.AI. - <i>Particularitati ale functiei de autoritate a intreprinzatorului din industria textila</i> Proceedings of International Symposium „Optimisation of The Technological Processes Premise of Increasing Textile Products Quality”, p.371-374, Editura Performantica, Iasi, 9-10 mai 2002, ISBN 973-8075-25-4.

33	Luca, F.Al. , Irimia, M. - <i>Managementul adaptarii ofertei intreprinderii la cerere in secolul XXI</i> , Proceedings of International Symposium „Optimisation of The Technological Processes Premise of Increasing Textile Products Quality”, p.391-394, Editura Performantica, Iasi, 9-10 mai 2002, ISBN 973-8075-25-4.
34	Luca, F.Al. , Brânza, A. - <i>Companies Reference on the Internet</i> , Proceedings of 2 nd International Conference on the Management of Technological Changes, p. 305-308, Editura Economica, Bucuresti, 25-26 oct. 2001, ISBN 973-590-580-9.
35	Luca, F.Al. , Jaba, O. - <i>The practicality of an web site</i> , Proceedings of 2 nd International Conference on the Management of Technological Changes, p.319-322, Editura Economica, Bucuresti, 25-26 oct. 2001, ISBN 973-590-580-9.
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38	Jaba, O., Luca, F.Al. - <i>Cluster Analysis of Competition. Strategic Groups</i> , Proceedings of 1 st International Conference on the Management of Technological Changes, p.109-112, Editura Economica, Bucuresti, 22-24 oct. 1999, ISBN 973-590-226-5.

Granturi / proiecte castigate prin competitie

Nr crt	Titlul proiectului	Valoare RON	Valoare Euro
1	540170-LLP-1-2013-1-TR-LEONARDO-LMP, Launching of Sector Skills Alliance for Training & Apprenticeship of Health Care and Food Supplements Salespersons” H-CARE www.healthcaresales.eu Coord proiect RO Prof.dr. Gabriela Ciobanu		35.000
2	FP7-NMP-2011-CSA-5 Grant Agreement no. 290500 2BFUNTEX Coord. proiect Prof.Paul Kiekens, Gent University, Belgia Responsabil contract RO Prof. Antonela Curteza TUIasi		39.300
3	EUREKA contract nr. 317E/2012 ProTexHeatINT Responsabil contract RO Prof. Antonela Curteza TUIasi	300000	
4	UK/08/LLP-LdV/TOI/163_154 - Innovation Transfer in Textiles Valoare totala contract: 40.000 EUR http://www.adam-europe.eu/adam/project/view.htm?prj=4579 Coord. proiect Conf. Mirela Blaga		40.000
5	Day Care Training- LLP-LdV-TOI-07-F1-160815, Coord. Turku University, Finlanda.		211,447
6	Creativity in Higher Education , grant European University Association (EUA), Bruxelles, (Network 1: Prof Jesus Aguila).	15000	
7	Grant Banca Mondiala 39703 Coord. grant Prof. Dumitru Zaiț, UAIC Valoare contract Florin Alexandru Luca: 3.600 USD conform dispoziției 4994/3960 din 25.08.2000 – UAIC		3.400
8	Grant CNCISIS, tip A, cod 1412 http://www.afir.org.ro/ionsandu/cncsis_1412/index.html Coord. proiect Prof.Ion Sandu UAIC	50000	
9	POSDRU 90/2.1/S/60423 – De la teorie la practica valoare totala contract 1.700.000 EUR http://www.textilepraxis.ro/ Coord. proiect Prof. Maria Carmen Loghin, TUIasi POSDRU /19/1.3/G/33739		1700000
10	Edu Tehnic Forma Plus Valoare totala contract: 1.800.570 RON http://www12.tuiasi.ro/users/58/promovare33739%20nou.pdf Coord.proiect Conf. Elena Tiron, TUIasi	1.800.570	
11	POSDRU/57/1.3/S/ 17884 Valoare totala contract 1.615.000 RON http://www.posdru17884.tuiasi.ro/http://193.226.12.231:8080/dm/ Coord. proiect Prof. Mircea Dan Gușă, TUIasi	1.615.000	

Membru în colectivele de redacție sau comitete științifice al revistelor și manifestărilor științifice, organizator de manifestări științifice

Nr.crt	Membru in comitetul stiintific al revistelor
1	Management Intercultural
2	Network Intelligence Studies
3	SEA Practical Application of Science
4	Cross Cultural Management Journal
5	Buletinul stiintific al Institutului Politehnic din Iasi, seria socio-umane
	Organizator manifestari stiintifice
1	XII-th International Conference CORTEP „Ways for The Future in Textile and Leather Science and Engineering”, Section: Economy and Marketing Applied in Textile & Leather Industry, Iasi, 2002
2	XIII-th International Conference CORTEP Iasi 2007, Section: Economy and Marketing
3	Conferinta Internaționala EPC – Educatie-Profesionalizare-Cunoastere nov 2013
4	Conferinta Internaționala „Branding, inovatie si calitate în medicina” - Universitatea Tehnică „Gheorghe Asachi” din Iasi, Universitatea de Medicina si Farmacie Gr.T.Popa Iasi, Consiliul Judetean Iasi, Comisia pentru studierea problemelor de marketing, Academia Română, Filiala Iași, 28-29 martie 2014
5	Conferinta Internaționala „The Creative Potential of Cross-Cultural Knowledge Exchange” Academia Româna Iași 4-5 aprilie 2014
6	Membru in comitetul de organizare Euroinvent 2014 –European Exhibition of Creativity and Innovation
7	Conferinta Internaționala „Exploring Creativity: Practices and Patterns” 17-18 oct 2014, organizata de Universitatea Transilvania, Brasov, Comisia pentru studierea problemelor de marketing a Academiei Române, Filiala Iasi și Fundatia Romana pentru Inteligenta Afacerii
8	Conferinta Internaționala ”Network Intelligence”, Iași, 28-29 noiembrie 2014, organizata de Comisia pentru studierea problemelor de marketing a Academiei Române, Filiala Iasi și Fundatia Romana pentru Inteligenta Afacerii, Academia Româna Iași 28-29 noiembrie 2014
9	Conferința Internaționala ”Interdisciplinary Approaches Between Traditional and Modern Methods”, iași organizata de Comisia pentru studierea problemelor de marketing a Academiei Române, Filiala Iasi și Fundatia Româna pentru Inteligenta Afacerii, Academia Româna Iași, 24-25 aprilie 2015
10	Organizator Conferinta EUROINVENT 2015, 14-16 MAI
11	Conferinta internațională, SEA 8 “Spirituality and Creativity”, Brasov, organizata de Universitatea Lucian Blaga Sibiu, Comisia pentru studierea problemelor de marketing a Academiei Române, Filiala Iasi și Fundația Româna pentru Inteligenta Afacerii, 23-25 oct 2015

Profesor asociat/visiting/cadru didactic universitar la o universitate din străinătate, pentru o perioadă de minim 2 săptămâni sau efectuarea unui stagiu postdoctoral cu o durată de cel puțin o luna la o universitate din străinătate

Nr.crt.	Activitate	Punctaj
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1	2004 - Visiting professor la "Université des Sciences et Technologies de Lille", FRANTA, Centrul de cercetare MEDEE – axat pe <i>Integrarea Economică Comunitară și Dinamica Spațiului European</i> , în perioada 25.06 – 15.07.2004 – Ordin Rector TUIasi nr.858/18.06.2004
2	2003 – Visiting professor la "Université des Sciences et Technologies de Lille", FRANTA, Centrul de cercetare MEDEE – axat pe <i>Integrarea Economică Comunitară și Dinamica Spațiului European</i> , în perioada 15.11.-15.12.2003 – Ordin Rector TUIasi nr.1480/04.11.2003
3	2002 - Stagiul de studiu postdoctoral pentru o perioadă de 3 luni la "Université des Sciences et Technologies de Lille", FRANTA în problematica <i>Integrării Economice Comunitare și Dinamica Spațiului European</i> , în perioada – deplasare prin Ordin 3351/13.03.2002 – Ministerul Educației și Cercetării

Premii

Nr crt	Activitate
1	European Exhibition of Creativity and Innovation EURO INVENT 2015 – GOLD MEDAL pentru cartea <i>Brand. De la teorie la practica</i>
2	European Exhibition of Creativity and Innovation EURO INVENT 2014 – GOLD MEDAL pentru cartea <i>Marketing. Studii de caz</i>
3	The XVII th International Conference „INVENTICA 2013” DIPLOMA OF HONOUR pentru <i>Marketing of Professional Brand Development by Technical Higher Education Graduates in Iași</i>
4	The XVII th International Conference „INVENTICA 2013” DIPLOMA OF HONOUR pentru <i>The Role of Technical Training in Marketing Career</i>
5	European Exhibition of Creativity and Innovation 9-11 mai 2013 EURO INVENT 2013 – GOLD MEDAL pentru cartea <i>Marketingul afacerilor</i>
6	European Exhibition of Creativity and Innovation 9-11 mai 2013 EURO INVENT 2013 – DIPLOMA OF EXCELLENCE pentru <i>Quality Management and its Role in the Development of the Company's Brand</i>

1.5 Membru în academii, organizații, asociații profesionale de prestigiu, naționale și internaționale, apartenență la organizații din domeniul educației și cercetării

Nr. crt	Activitate
1	Președinte al Comisiei pentru studierea problemelor de marketing – Academia Română, Filiala Iași
2	Secretar General Asociația EMS
3	Membru în Asociația Academică de Ingineria Mediului și Dezvoltare Durabilă