

Thesis summary

The Habilitation Thesis entitled “**From quality in education to quality in management**” is structured in three parts, each representing an important component in the academic career of the candidate. At the same time, the professional outlook of the candidate is outlined, by framing specific areas of interest in scientific research and by identifying some prospects for cooperation with specialists from Romania and abroad in terms of jointly designing and implementing research projects, as well as publishing prestigious academic works.

The first part presents the accomplishments of the candidate over the course of her 20 years of professional activity as part of the Marketing, Management and Business Administration Department. There are classified by teaching activities, scientific results and impact of research. This approach provides an overall understanding of the scope and amplitude of her evolution and marks the main elements of added value, visibility, prestige and acknowledgement. The first part provides a description of tutelage activities for undergraduate, graduate and doctoral student, as well as the awards that they received at academic olympiads and international contests. The professional endeavors of the candidate do not seek to enhance only her own career, but also to provide guidance and mentorship for talented youths with good academic research potential, with the aim of improving the prestige and visibility of high quality research in Romania, and to support its acknowledgement at an international level.

This part also presents the candidate’s progression through her teaching career, research projects and professional training and/or long-life learning programs attended.

The second part of the Habilitation Thesis presents the academic research results in the field of Management, classified by areas of interest:

Research in the field of quality management in education:

- Research regarding the quality of educational services
- Research in understanding employers’ requirements with regard to the skills provided by universities
- Research regarding the skills provided by university curricula in order to encourage student entrepreneurship

Research in the field of Procurement Management, Production Management and Supply Chain Management

- Research regarding the methods and tools used in the procurement process
- Research regarding the procurement of goods and services
- Research regarding “green procurement”
- Research in the field of production management
- Research in the field of supply chain management

Other areas of interest

- Intercultural management

The finalization of the doctoral research conducted at the Alexandru Ioan Cuza University of Iași in Romania and at the Pierre Mendes University of Grenoble in France in the field of production management was followed by a prolific period, given the volume and quality of the publications that form the basis of the current Habilitation Thesis. The candidate was able to produce works that allowed her to receive two UEFISCDI awards, given their high scientific impact and wide international visibility. The research in the field of student entrepreneurship has been mainly a result of the activities carried out in the international project entitled “*Etude sur l' intention entrepreneuriale des etudiants à l'international*” (C.N.R.S.-UMR 5820), as well as other national projects (*Dezvoltarea abilităților antreprenoriale și manageriale în zona IMM-urilor inovative din România pentru formarea și promovarea parteneriatelor naționale și transnaționale*). The research in the field of quality management in education were produced through active involvement in five projects that sought to create and implement several tools to measure quality in education and to evaluate the level of satisfaction for all those involved in the educational process. Moreover, new areas of interest were identified as a result of collaborations with various professors and researchers from Romania and/or abroad and by participating in conferences and other relevant scientific events.

The candidate's research was focused on more than one area of research or field of competence, as demonstrated by the organic synergy obtained through inter- and/or transdisciplinary research, combining management and marketing as key topics of study.

For each area of interest, the accomplishments of the candidate are briefly presented based on her already published work, the speeches and presentations delivered at various conferences and scientific events, the citations in works by other academics and the awards received. Each subchapter provides a short summary of the research performed, including the overall context of the activity, the aims and the proposed objectives, the research methodology, as well as the results.

The third part of the Habilitation Thesis presents a list of all the scientific works and publications that were consulted by the candidate when designing various materials, papers and articles, as well as scientific books published by prestigious national and international publishing houses, as recognized by the Romanian Ministry of Education and Research.