



## COURSE OUTLINE

### 1. Information about the program

1.1 Higher education institution	“Alexandru Ioan Cuza” University of Iași
1.2 Faculty	Faculty of Economics and Business Administration
1.3 Departament	
1.4 Field of study	
1.5 Cycle of study	Doctoral Studies
1.6 Study program / Qualification	Doctoral School of Economics and Business Administration

### 2. Information about the course

2.1 Course title	<b>Academic Writing and Publishing</b>						
2.2 Course coordinator	Professor, Adriana ZAIȚ, PhD Professor Alexandru TUGUI, PhD Associate Professor, Oana MACARI, PhD Associate Professor, Bogdan CAPRARU, PhD Assistant Professor, Ioana Alexandra HORODNIC, PhD Aurelian PLOPEANU, PhD						
2.3 Seminar coordinator	-						
2.4 Year of study	1	2.5 Semester	1	2.6 Type of evaluation*	MT	2.7 Course status**	O

\* MT-MID-TERM, O-ORAL EXAM, E-EXAM, M-MIXED; \*\* C-compulsory/O-optional/E-elective

### 3. Estimated time allocation (hours per semester and teaching activities)

3.1 Number of hours per week	1	out of which: 3.2 course	1	3.3 seminar / laboratory	-
3.4 Total number of hours per semester	14	out of which: 3.5 course	14	3.6 seminar / laboratory	-
Time allocation					h
Study based on course book, course materials, bibliography and other					20
Supplementary study in the library, on electronic platforms and on the field					20
Preparing seminars/laboratories, assignments, papers, portfolios and essays					30
Tutorship					-
Examination					5
Other activities: Field study					10
3.7 Total hours of individual study					85
3.8 Total hours per semester					99
3.9 Number of credits					

### 4. Prerequisites (if applicable)

4.1 Referring to curriculum	Quantitative research methods Qualitative research methods Scientific Research Methodology
4.2 Referring to competences	Not necessary

### 5. Conditions (if applicable)

5.1 For the course	Modules (preferably)
5.2 For the seminar / laboratory	-



## 6. Specific competences accumulated

<b>Professional competencies</b>	<b>C1</b> To know the concepts and methods used to obtain scientific information; To know the assessment standards used in scientific research; <b>C2</b> Presentation of the techniques, methods and principles used in academic writing; Hypothesis/ research problem setting; Analysing and interpretation of own research results; <b>C3</b> Knowing the types of research methods, techniques and research instruments; <b>C4</b> Monitoring and ongoing adjustment of the research process; <b>C5</b> Identifying the most suitable techniques used for data analyzing and interpreting; Identifying the limits of the own research and finding solutions for improvement.
<b>Transversal competencies</b>	<b>CT1</b> Personal development and doctoral research activities management <b>CT3</b> Ethics and professional deontology in doctoral research

## 7. Course objectives (based on specific competencies accumulated)

<b>7.1 General objective</b>	<ul style="list-style-type: none"><li>- to familiarize students with the basics elements of the general structure of scientific work;</li><li>- to prepare students to progress with all stages of information literacy;</li><li>- to know the most common styles used in academic writing.</li></ul>
<b>7.2 Specific objectives</b>	After successfully finalizing this course, students will be able to: <ul style="list-style-type: none"><li>▪ Explain the main concepts used in academic writing;</li><li>▪ Describe each component of a scientific paper;</li><li>▪ Use different styles of writing and references;</li><li>▪ Develop case studies according to research methodology and academic writing techniques;</li><li>▪ Develop skills to recognize and avoid plagiarism;</li><li>▪ Develop peer-review skills;</li><li>▪ Summarize the main rules to be respected in academic writing;</li></ul>

## 8. Content

8.1	Course	Teaching methods	Observations (time and bibliography)
1.	Basic elements of scientific texts.	Interactive course, heuristic conversation, problem solving method	2 hours
2.	Frame structure of a scientific article.	Interactive course, heuristic conversation, problem solving method	2 hours
3.	Documentation. Styles of academic writing.	Interactive course, heuristic conversation, problem solving method	3 hours
4.	Structural analysis of an original article/ research article. Case Study.	Interactive course, heuristic conversation, problem solving method	2 hours
5.	How to write a scientific article?	Interactive course, heuristic conversation, problem solving method	2 hours



6.	Preparing and submitting a research article. Simulation of the process of submitting and evaluation for a scientific paper on specific roles within a scientific journal virtual platform.	Interactive course, heuristic conversation, problem solving method	3 hours
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**Bibliography****Main References:**

1. Avramescu, A., Căndea, V., *Introducere în documentarea științifică*, București, Ed. Academiei, 1960.
2. Chelcea, Septimiu, *Cum redactăm o lucrare de licență, o teză de doctorat, un articol științific în domeniul științelor socioumane*, București, comunicare.ro, 2007.
3. Enăchescu, Constantin, *Tratat de teoria cercetării științifice*, Iași-București, Ed. Polirom, 2005.
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5. Grawitz, Madeleine, *Méthodes des sciences sociales*, Paris, Ed. Dalloz, 1993.
6. Mățiș, Dumitru, Mustață, Răzvan, *Ghidul pentru elaborarea și prezentarea referatelor de doctorat*, www.econ.ubbcluj.ro/informații...FSEGA.pdf
7. Popescu, Constantin, Ciucur, Dumitru, Răboacă, Gheorghe, Iovan, Daniela, *Metodologia cercetării științifice economice*, București, Ed. ASE, 2006.
8. Saunders, Mark, N.K., Lewis, Philip, Thornhill, Adrian, *Research Methods for Business Students*, Pearson Education Limited, 2000.
9. Șerbănescu, Andra, *Cum se scrie un text*, Ed. Polirom, Iași, 2007.
10. Rad, Ilie, *Cum se scrie un text științific*, Iași, Ed. Polirom, 2008.
11. Zaiț, Dumitru, Spalanzani, Alin, *Cercetarea în economie și management. Repere epistemologice și metodologice*, București, Ed. Economică, 2006.
12. American Psychological Association, *The Publication Manual of the American Psychological Association*, 6<sup>th</sup> ed. Washington, DC, 2009
13. Sternberg, Robert. *The Psychologist's Companion. A Guide to Scientific Writing for Students and Researchers*, 4<sup>th</sup> ed, Cambridge, Cambridge University Press, 2003
14. McCloskey, D., *Economical Writing*, Second Edition, Waveland Press, 2000/ sau McCloskey, D., *The Writing of Economics*, First Edition, Macmillan Publishing Company, 1987.

**Additional References:**

8.2	Seminar / Laboratory	Teaching methods	Observations (time and bibliography)
1.			
2.			
3.			

**Bibliography****9. Bridging course content with the expectations of the community, professional associations and representative employers in the field of the program**

- The course content is correlated with doctoral students and PhD coordinators expectations by preparing the students for successfully write academic papers in accordance with the doctoral training program.
- Familiarizing with the management of the preparation, submission and evaluation on the virtual platform of a journal is to support editorial teams of the specific scientific journals

**10. Evaluation**

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Allocation to the final grade (%)
10.4 Course		MT	Mandatory:



			A structural analysis of a Short Paper: 20% (deadline January 7, 2016) and Writing a Short Paper: 80% (deadline February 20, 2016)
<b>10.5</b> Seminar/ Laboratory			
<b>10.6</b> Minimal performance standard			
Addressing the mandatory components, which after evaluation and weighting leads to a score of at least 4.40 (out of 10).			

Date

20.10.2015

Course coordinator

Professor, Adriana ZAIȚ, PhD

Professor, Alexandru TUGUI, PhD

Associate Professor, Oana MACARI, PhD

Associate Professor, Bogdan CAPRARU, PhD

Assistant Professor, Ioana A. HORODNIC, PhD

Aurelian PLOPEANU, PhD

Seminar coordinator

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Date of approval in the Doctoral School Board

Doctoral School Director

Professor **Adriana PRODAN**, PhD